

**CITY OF MONTEREY PARK CITY COUNCIL
INTRODUCTION OF GUESTS AND PRESENTATIONS**

TUESDAY

February 18, 2014

COUNCIL CHAMBERS

320 WEST NEWMARK AVENUE

Monterey Park, CA 91754

**MONTEREY PARK'S
"SHINING STAR"
MAYOR'S AWARD**

Honoring those whose dedication and efforts brightens the lives of others.

MERCI

Marta Escanuelas, Executive Director

Bernice Vermilya Associate Directors of Programs

At MERCI, we have provided services to the developmentally disabled community in the East Los Angeles and San Gabriel Valley Areas since 1955, where we continue to teach and empower our consumers to accomplish whatever goals they may dream.

(Presented by Mayor Anthony Wong)

AMERICAN LEGION POST 397

Commander Gabriel Suarez

The American Legion was chartered and incorporated by Congress in 1919 as a patriotic veterans organization devoted to mutual helpfulness. It is the nation's largest wartime veterans service organization, committed to mentoring youth and sponsorship of wholesome programs in our communities, advocating patriotism and honor, promoting strong national security, and continued devotion to our fellow service members and veterans.

(Presented by Mayor Anthony Wong)

AMERICAN CANCER SOCIETY

For 100 years, the American Cancer Society has worked relentlessly to save lives and create a world with less cancer and more birthdays. Together with millions of its supporters worldwide, it helps people stay well, helps people get well, find cures, and fight back against cancer.

(Presented by Mayor Anthony Wong)

MAGGIE LEE

Relay for Life event chair for the American Cancer Society
2013 Harold P. Freeman Awardee

The American Cancer Society recognizes Maggie Lee for her outstanding efforts in several cancer control activities within the Chinese community with the 2013 Harold P. Freeman Award.

The Harold P. Freeman Award is given to individuals, groups, organizations or companies who demonstrate outstanding achievement in saving lives and diminishing suffering from cancer by improving the quality of life for cancer patients in underserved populations.

Maggie Lee was recognized for her efforts to increase prevention and early detections of cancer by increasing public awareness in various volunteer efforts. One of these major efforts included a live tele-forum facilitated in Mandarin-language, utilizing technology as a modern channel of information delivery to reach a wide audience with continuing impact in a cost-effective way. The event helped to promote to the Chinese community the importance of breast cancer screening through mammography, and reduction of breast and prostate cancer risk through nutrition. The tele-forum took place simulatenously in both Northern and Southern California, with two separate audiences, speakers, and hosts. Using Cloud Technology, the tele-forum was broadcast live, with the ability for audience members/hosts to actively participate in both presentations in real-time. The tele-forum was also streamed live on the internet, giving individuals watching online the opportunity to participate in the tele-forum during the Q&A.

Maggie served in several key roles in this forum, serving as the MC for the Southern California forum, leveraging her professional connections to publicize the event, and serving on the planning committee.

In 2013, Maggie also served as the Event Chair for the Chinese South Relay For Life as well as a Cancer Prevention Study-3 Community Champion. Maggie has been supporting ACS by utilizing her unique position as a popular TV anchor woman in the Chinese community with many social connections. As a trusted face and voice within the Chinese Community, her public support for the Society has been invaluable in opening doors into this community on many levels. She has helped the Chinese South Relay For Life in arranging media coverage. Additionally, Maggie has worked tirelessly to encourage the Chinese community to become involved in the fight against cancer, as donors, teams, or participants by reaching out to influential friends as well as through earned media via newspaper and television coverage.

(Presented by Mayor Anthony Wong)