

**OFFICIAL MINUTES
MONTEREY PARK DESIGN REVIEW BOARD
REGULAR MEETING
SEPTEMBER 1, 2015**

The Design Review Board of the City of Monterey Park held a Regular Meeting of the Board in the Council Chambers, located at 320 West Newmark Avenue in the City of Monterey Park, Tuesday, September 1, 2015 at 7:00 p.m.

CALL TO ORDER:

Chairperson Wong called the Design Review Board meeting to order at 7:02 p.m.

ROLL CALL:

Planner Luna called the roll:

Board Members Present: Vice-Chair Wally Tsui, Member Eric Brossy de Dios, and Member Joseph C. Reichenberger

Absent: Chair Allen Wong and Member Celeste Morris Nguyen

ALSO PRESENT: Harald Luna, Assistant Planner; Samantha Tewasart, Senior Planner

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS: None

ORAL AND WRITTEN COMMUNICATIONS: None

MINUTES:

June 2, 2015

Action Taken: The Board approved the minutes from the regular meeting of June 2, 2015

Motion: Moved by Member Reichenberger and seconded by Vice-Chair Tsui, motion carried by the following vote:

Ayes: Commissioners: Tsui, De Dios, and Reichenberger

Noes: Commissioners: None

Absent: Commissioners: Wong, Nguyen

Abstain: Commissioners: None

July 7, 2015

Action Taken: The Board approved the minutes from the regular meeting of July 7, 2015

Motion: Moved by Vice-Chair Tsui and seconded by Member Reichenberger, motion carried by the following vote:

Ayes: Commissioners: Tsui, De Dios, and Reichenberger
Noes: Commissioners: None
Absent: Commissioners: Wong, Nguyen
Abstain: Commissioners: None

[1.] UNFINISHED BUSINESS:

1-A NEW WALL SIGN AND MONUMENT SIGN – 588 MONTEREY PASS ROAD (DRB-15-08)

The applicant, Kiyoshi Graves, on behalf of the property owner, is requesting design review approval for a new wall sign and monument sign at 588 Monterey Pass Road in the O-P (Office Professional) Zone.

Action Taken: The Design Review Board Approved the Conditions of Approval as stated in the staff report with the following added and modified conditions: 1) Condition 11. The LED digital panel component of the monument sign must be limited to the digital price per pound numbers and the business hours of operation. The price per pound numbers is subject to change due to the State of California Redemption Value “CRV”, and the hours of operation are subject to change due to daylight saving time only. 2) Condition 13. The revised monument sign plans must show the “CANS CRV” text height to be aligned with the height of the price per pound numbers, subject to the review and approval of the Planner. 3) Condition 14. The monument sign must be comprised of an aluminum material with an anodized smooth finish to match the building’s exterior finish material, subject to the review and approval of the Planner. 4) Condition 15. The directional signage background color must be painted in a light brown color “Almond Latte” (DE6143) and the borders painted in a dark brown color “Prairie Grove” (DE6195). 5) Condition 16. Any new text or modifications to the monument sign including the LED digital panel are subject to the review and approval by the Design Review Board.

Motion: Moved by Board Member De Dios and seconded by Board Member Reichenberger motion carried by the following vote:

Ayes: Commissioners: Tsui, De Dios, and Reichenberger
Noes: Commissioners: None
Absent: Commissioners: Wong, Nguyen
Abstain: Commissioners: None

[2.] NEW BUSINESS:

2-A NEW MASTER SIGN PLAN – 111 NORTH ATLANTIC BOULEVARD (DRB-14-20)

The applicant, Scott Martin, of Loren Industries, on behalf of the property owner, is requesting design review board approval for a new Master Sign Program at 111 North Atlantic Boulevard in the R-S (Regional Specialty Center) Zone.

Action Taken: The Design Review Board Approved the Conditions of Approval as stated in the staff report with the following added conditions: 1) Condition 17. The wall sign length must not exceed seventy-five (75%) percent of the business leasehold frontage. 2) Condition 18. The colors for the wall signs acrylic faces must be comprised of either a red or white color and have an opaque finish. Established corporate colors for the sign text and logos are permitted. 3) Condition 19. Window signage is prohibited on the south, east, west, and any exterior elevation that is visible from the public right-of-way except for tenant spaces 231, 228, 351, 353 and as permitted herein. 4) Condition 20. Window frontages that face the interior hallway/courtyard areas that are not visible from the public right-of-way, and tenant spaces 228, 231, 351, and 353 are allowed window signage. Window signage must be limited to the suite number, business name or logo and hours of operation centered on the business entry door and/or the glass panel immediately adjacent to the entry door. The color of the window sign must be a white color and/or corporate colors, subject to the review and approval of the Planner. 5) Condition 21. The background color of the projecting blade sign must have a white background color with a graffiti coat. The sign text and logo must be a light bronze color (7531 C Bronze) or established corporate colors. 6) Condition 22. The table in Section 3 "Permitted Signs Per Floor Level" of the Master Sign Plan must indicate that projected blade signs are permitted for the upper level suite numbers 349 and 350, subject to meeting all the projected blade sign regulations contained in Section 2 (C) and as shown in Exhibit C of the Master Sign Plan.

Motion: Moved by Board Member Reichenberger and seconded by Board Member De Dios motion carried by the following vote:

Ayes: Commissioners: Tsui, De Dios, and Reichenberger
Noes: Commissioners: None
Absent: Commissioners: Wong, Nguyen
Abstain: Commissioners: None

[3.] BOARD COMMUNICATIONS AND MATTERS: None

[4.] ITEMS FROM STAFF: None

ADJOURNMENT:

The Design Review Board adjourned the meeting at 8:52 p.m. on September 1, 2015, until the next regularly scheduled meeting on September 15, 2015 at 7:00 p.m. in the Council Chambers.

Michael Huntley

Director of Community and Economic Development