

MINUTES
MONTEREY PARK ECONOMIC DEVELOPMENT ADVISORY COMMISSION
REGULAR MEETING
Wednesday, May 10, 2017

The Economic Development Advisory Commission of the City of Monterey Park held a regular meeting of the Commission in Room 251, located at 320 W. Newmark Avenue on the second floor of City Hall in the City of Monterey Park, May 10, 2017 at 7 p.m.

CALL TO ORDER: Henry Lo called the meeting to order at 7:11 p.m.

SWEARING IN: City Clerk Vincent Chang was present at the meeting to swear in a new commissioner. City Clerk Chang swore in Commissioner Raymond Mark Candin Mauna.

ROLL CALL: Members Henry Lo, Philip Smith, Raymond Mark Candin Mauna were present, Member Dominic Lombardo was absent, and one vacant position.

PRESENT: The Director of Community and Economic Development, Michael Huntley was present and oversaw the meeting.

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

None

ORAL AND WRITTEN COMMUNICATIONS

None

1. PRESENTATION

None

2. CONSENT CALENDAR

None

3. PUBLIC HEARING

None

4. OLD BUSINESS

4-A. Update of Projects

Director Huntley provided an update on the status of the major projects in the community.

MISSION STATEMENT

The mission of the City of Monterey Park is to provide excellent services to enhance the quality of life for our entire community

4-B. Marketing of Monterey Park – SWOT Analysis

Director Huntley provided a recap on the previous discussion and action taken by the Commission on the SWOT analysis that was done and the marketing materials that were being prepared based on the input from the Commission. Commissioner Smith requested that the Commission go back and discuss the items from the March 8th meeting that he felt were not clearly addressed. He believed that this should be the main discussion of this meeting. Director Huntley stated that since this was not identified on the agenda for this evening's meeting, it would need to be discussed at the next meeting. The Director requested a consensus from the Commission to bring this item back at the next meeting and all three Commissioners agreed.

Based a discussion on the SWOT Analysis, the Commission requested that to additional items be added. Specifically, affordable housing should be added under Weakness, and collaboration with the community should be added under Opportunities. Director Huntley stated that these would be the last additions to the SWOT Analysis.

Commissioner Lo commented that the City should consider a community outreach plan to gain more participation from community members.

Commissioner Lo and Smith also brought up the Commission's interest in having a joint meeting with the BID. Director Huntley stated that staff would check with the BID and if there is mutual interest, staff would schedule the meeting.

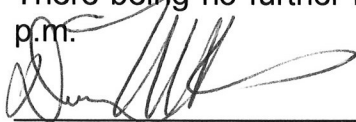
Commissioner Lo also brought up a future topic for discussion. Specifically, he would like the Commission to discuss the types of local industries in the city and ways to integrate these industries with new technology.

5. COMMISSION COMMUNICATIONS AND COMMISSIONER AND AGENCY MATTERS

None

ADJOURNMENT

There being no further business for consideration, the meeting was adjourned at 8:18 p.m.



Donna Ramirez
Economic Development Specialist