

ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)

AGENDA

REGULAR MEETING

**City of Monterey Park
320 West Newmark Avenue
Monterey Park, CA 91754 - Room 251**

**WEDNESDAY
July 12, 2017 - 7:00 P.M.**

MISSION STATEMENT

**The mission of the City of Monterey Park is to provide excellent services
To enhance the quality of life for our entire community.**

Documents related to an Agenda item are available to the public in the Community & Economic Development Department located at 320 W. Newmark Avenue, Monterey Park, CA 91754, during normal business hours and on the City's website at www.montereypark.ca.gov.

PUBLIC COMMENTS ON AGENDA ITEMS

You may speak up to 5 minutes on an Agenda item. You may combine up to 2 minutes of time with another person's speaking. No person may speak more than a total of 10 minutes. The Commission Chair and Commissioners may change the amount of time allowed for speakers.

Per the Americans with Disabilities Act, if you need special assistance to participate in this meeting please call City Hall at (626) 307-1359 for reasonable accommodation at least 24 hours before a meeting. Council Chambers are wheelchair accessible.

CALL TO ORDER

ROLL CALL

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

PUBLIC COMMUNICATIONS (Related to Items NOT on the Agenda). While all comments are welcome, the Brown Act does not allow the Commission to take action on any item not on the agenda. The Commission may briefly respond to comments after Public Communications is closed. Persons may, in addition to any other matter within the Commission's subject-matter jurisdiction, comment on Agenda Items at this times. If you provide public comment on a specific Agenda Item at this time, however, you cannot later provide comments at the time the Agenda Item is considered.

ORAL AND WRITTEN COMMUNICATIONS

[1.] PRESENTATIONS – None

[2.] CITY OF MONTEREY PARK CONSENT CALENDAR - None

[3.] PUBLIC HEARING – None

[4.] NEW BUSINESS

4A. Oath of Office for Kathy Tieu by the City Clerk and distribution of the Commissioner Handbook.

4B. Approval of Minutes

Approval of Minutes from the regular meeting of: March 8, 2017 and May 10, 2017.

[5.] OLD BUSINESS

5A. Update on development projects.

5B. Overview of Strengths, Weaknesses, Opportunities, and Threat (SWOT) Analysis.

5C. Implementation of Strengths and Weaknesses.

[6.] COMMISSION COMMUNICATIONS AND COMMISSIONER MATTERS.

[7.] ADJOURN



EDAC Staff Report

DATE: July 12, 2017

AGENDA ITEM NO: 4B

TO: Economic Development Advisory Commission (EDAC)
FROM: Donna Ramirez, Economic Development Specialist
SUBJECT: Approval of Minutes: Minutes of the March 8, 2017 and May 10, 2017 meetings.

RECOMMENDATION:

It is recommended that the EDAC:

1. Approve the Minutes of March 8, 2017 and May 10, 2017.
2. Take such additional, related, action that may be desirable.

EXECUTIVE SUMMARY:

Approval of minutes from the March 8, 2017 and May 10, 2017 regular meetings.

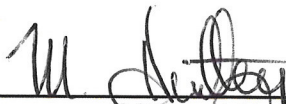
BACKGROUND:

Minutes of the two past meetings are attached for review and approval by the EDAC.

FISCAL IMPACT:

N/A

Respectfully submitted by:



Michael Huntley
Director of Community &
Economic Development

Prepared by:



Donna Ramirez
Economic Development
Specialist

ATTACHMENT(S):

1. Minutes of March 8, 2017
2. Minutes of May 10, 2017

ATTACHMENT 1
Minutes of March 8, 2017

MINUTES
MONTEREY PARK ECONOMIC DEVELOPMENT ADVISORY COMMISSION
Regular Meeting
March 8, 2017

The Economic Development Advisory Commission (EDAC) of the City of Monterey Park held a regular of the Commission in the conference room 251, located at 320 W. Newmark Avenue in the City of Monterey Park, Wednesday, February 8, 2017 at 7:00 p.m.

CALL TO ORDER:

Henry Lo called the meeting to order at 7:02 p.m.

ROLL CALL: Pat Reichenberger and Reginal Shum

ALSO PRESENT: Philip Smith, Henry Lo, Dominic Lombardo, Michael Huntley, and Donna Ramirez

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

Discussion of EDAC as Ambassadors.

ORAL AND WRITTEN COMMUNICATIONS

- None

1. PRESENTATION

N/A

2. CONSENT CALENDAR

N/A

3. OLD BUSINESS

Update on Project – Michael Huntley provided members an update on the Market Place, Courtyard by Marriott, and Best Western Plus.

Marketing Monterey Park – Briefed the members on ICSC Vegas and ICSC San Diego efforts to market the city and locations for new retail.

Michael Huntley provided additional information on the brochures being designed; city and project brochures.

Mr. Huntley also provided a brief review of the commissions last assignment that would be discussed tonight. Then discussion went into some of the issues brought forth by the commission. One issue was how to address career development.

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ATTACHMENT 2
Minutes of May 10, 2017

MINUTES
MONTEREY PARK ECONOMIC DEVELOPMENT ADVISORY COMMISSION
REGULAR MEETING
Wednesday, May 10, 2017

The Economic Development Advisory Commission of the City of Monterey Park held a regular meeting of the Commission in Room 251, located at 320 W. Newmark Avenue on the second floor of City Hall in the City of Monterey Park, May 10, 2017 at 7 p.m.

CALL TO ORDER: Henry Ho called the meeting to order at 7:11 p.m.

SWEARING IN: City Clerk Vincent Chang was present at the meeting to swear in a new commissioner. City Clerk Chang swore in Commissioner Raymond Mark Candin Mauna.

ROLL CALL: Members Henry Lo, Philip Smith, Raymond Mark Candin Mauna were present, Member Dominic Lombardo was absent, and one vacant position.

PRESENT: The Director of Community and Economic Development, Michael Huntley was present and oversaw the meeting.

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

None

ORAL AND WRITTEN COMMUNICATIONS

None

1. PRESENTATION

None

2. CONSENT CALENDAR

None

3. PUBLIC HEARING

None

4. OLD BUSINESS

4-A. Update of Projects

Director Huntley provided an update on the status of the major projects in the community.

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4-B. Marketing of Monterey Park – SWOT Analysis

Director Huntley provided a recap on the previous discussion and action taken by the Commission on the SWOT analysis that was done and the marketing materials that were being prepared based on the input from the Commission. Commissioner Smith requested that the Commission go back and discuss the items from the March 8th meeting that he felt were not clearly addressed. He believed that this should be the main discussion of this meeting. Director Huntley stated that since this was not identified on the agenda for this evening's meeting, it would need to be discussed at the next meeting. The Director requested a consensus from the Commission to bring this item back at the next meeting and all three Commissioners agreed.

Based a discussion on the SWOT Analysis, the Commission requested that to additional items be added. Specifically, affordable housing should be added under Weakness, and collaboration with the community should be added under Opportunities. Director Huntley stated that these would be the last additions to the SWOT Analysis.

Commissioner Lo commented that the City should consider a community outreach plan to gain more participation from community members.

Commissioner Lo and Smith also brought up the Commission's interest in having a joint meeting with the BID. Director Huntley stated that staff would check with the BID and if there is mutual interest, staff would schedule the meeting.

Commissioner Lo also brought up a future topic for discussion. Specifically, he would like the Commission to discuss the types of local industries in the city and ways to integrate these industries with new technology.

5. COMMISSION COMMUNICATIONS AND COMMISSIONER AND AGENCY MATTERS

None

ADJOURNMENT

There being no further business for consideration, the meeting was adjourned at 8:18 p.m.

Michael Huntley
Director of Community and Economic Development

Approved on _____ at the regular meeting