

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE OF MONTEREY PARK AGENDA

REGULAR MEETING

**WEDNESDAY
OCTOBER 13, 2021
5:00 PM**

MISSION STATEMENT

**The mission of the City of Monterey Park is to provide excellent services
to enhance the quality of life for our entire community.**

ASSEMBLY BILL NO. 361

These meetings will be conducted pursuant to Government Code § 54953(e) as implemented by City Council Resolution.

Accordingly, Commissioners/Board Members will be provided with a meeting login number and conference call number; they will not be physically present at City Hall, 1st Floor, Room 153 located at 320 W. Newmark Avenue, Monterey Park, CA 91754.

Pursuant to the Governor's order, the public may provide public comment utilizing the methods set forth below.

Note that City Hall is currently closed to the public. You will not be admitted to City Hall.

GENERAL INFORMATION

Documents related to an Agenda item are available to the public in the Economic Development Division located at 320 West Newmark Avenue, Monterey Park, CA 91754, during normal business hours and the City's website at <http://www.montereypark.ca.gov/AgendaCenter>.

PUBLIC PARTICIPATION

In accordance with Government Code § 54953(e) and City Council resolution, remote public participation is allowed in the following ways:

Via Email

Public comment will be accepted up to 24 hours before the meeting via email to EconDev@montereypark.ca.gov and, when feasible, read into the record during public comment. Written communications are limited to not more than 50 words.

Via Telephone

Public comment may be submitted via telephone during the meeting, before the close of public comment, by calling (888) 788-0099 or (877) 853-5247 and entering Zoom Meeting ID: 818 7285 7158 then press pound (#). When prompted to enter participation ID number press pound (#) again. If participants would like to make a public comment they will enter “*9” then the Economic Development Division will be notified, and you will be in the rotation to make a public comment. Participants are encouraged to join the meeting 15 minutes before the start of the meeting. You may speak up to 5 minutes on Agenda item. Speakers will not be allowed to combine time. The Chair and Commission/Board Members may change the amount of time allowed for speakers. As part of the virtual meeting protocols, anonymous persons will not be allowed to provide public comment.

Important Disclaimer

When a participant calls in to join the meeting, their name and/or phone number will be visible to all participants. Note that all public meetings will be recorded.

Per the Americans with Disabilities Act, if you need special assistance to participate in this meeting please call City Hall at (626) 307-1385 for reasonable accommodation at least 24 hours before a meeting. Council Chambers are wheelchair accessible.

CALL TO ORDER

Chairperson

ROLL CALL

Alexander Fung, Dora Leung, Amy Newman, Billy Yeung, Tomas Wong

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

PUBLIC COMMUNICATIONS (Related to Items NOT on the Agenda). While all comments are welcome, the Brown Act does not allow the Commission to take action on any item not on the agenda. The Commission may briefly respond to comments after Public Communications is closed. Persons may, in addition to any other matter within the Commission's subject-matter jurisdiction, comment on Agenda Items at this time. If you provide public comment on a specific Agenda item at this time, however, you cannot later provide comments at the time the Agenda Item is considered.

ORAL AND WRITTEN COMMUNICATIONS

[1.] PRESENTATIONS

1-A. CITY OF MONTEREY PARK REDISTRICTING 2021 – PRESENTATION BY THE CITY CLERK’S OFFICE

1-B. UPDATE ON THE NEW CITY OF MONTEREY PARK REWARDS PROGRAM

[2.] CITY OF MONTEREY PARK- CONSENT CALENDAR - None.

2-A. APPROVAL OF MINUTES

It is recommended that the Economic Development Advisory Commission:

- (1) Approve the Minutes of the September 8, 2021, Regular Meeting
- (2) Approve the Minutes of the September 22, 2021, Special Virtual Meeting
- (3) Take such additional, related, action that may be desirable.

[3.] PUBLIC HEARING - None.

[4.] OLD BUSINESS

4-A. CONTINUATION OF EDAC GOALSETTING FOR THE 2021-2022 FISCAL YEAR

It is recommended that the Economic Development Advisory Commission:

- (1) Discuss and take action as necessary to continue developing and setting EDAC’s goals for the 2021-2022 fiscal year.
- (2) Take such additional, related, action that may be desirable.

[5.] NEW BUSINESS - None.

[6.] COMMISSION COMMUNICATIONS - None.

ADJOURN



Economic Development Advisory Commission Staff Report

DATE: October 13, 2021

AGENDA ITEM NO: 2-A

TO: Economic Development Advisory Commission (EDAC)
FROM: Joseph Torres, Economic Development Manager
SUBJECT: Approval of Minutes

RECOMMENDATION:

It is recommended that the EDAC:

1. Approve the minutes of the September 8, 2021, Regular Meeting;
2. Approve the minutes of the September 22, 2021, Special Virtual Meeting; and
3. Take such additional, related, action that may be desirable.

EXECUTIVE SUMMARY:

None

BACKGROUND:

None

FISCAL IMPACT:

None

Respectfully submitted by:

A handwritten signature in black ink, appearing to read "Joseph Torres", is written over a horizontal line.

Joseph Torres
Economic Development Manager

Prepared by:

A handwritten signature in blue ink, appearing to read "Karen Ko", is written over a horizontal line.

Karen Ko
Economic Development Specialist

ATTACHMENT

1. Minutes of September 8, 2021, Regular Meeting
2. Minutes of September 22, 2021, Special Virtual Meeting

ATTACHMENT 1

Minutes of September 8, 2021, Regular Meeting

MINUTES
MONTEREY PARK ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)
Regular Meeting
September 8, 2021

The Economic Development Advisory Commission of the City of Monterey Park held a Regular Meeting of the Commission at El Encanto, 700 El Mercado Avenue, Monterey Park, CA 91754, on Wednesday, September 8, 2021, at 5:00 p.m.

CALL TO ORDER:

Chairperson Chair Alexander Fung called the meeting to order at 5:03 P.M.

ROLL CALL:

Economic Development Manager Joseph Torres called roll:

Commission Members Present: Alexander Fung, Dora Leung, Amy Newman, Tomas Wong

ABSENT:

Billy Yeung

ALSO PRESENT: Economic Development Manager Joseph Torres, Economic Development Specialist Karen Ko

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

None

ORAL AND WRITTEN COMMUNICATIONS

None

1. PRESENTATION

Update on the new City of Monterey Park Shop Local Program App.

Commissioners requested training on the app to assist with onboarding merchants to the program.

2. CONSENT CALENDAR

None

2A. APPROVAL OF MINUTES

Action Taken: The Economic Development Commission approved the minutes from the Regular meeting of August 11, 2021.

Motion: Moved by Commissioner Tomas Wong and seconded by Dora Leung motion carried by the following vote:

Ayes: Commissioner: Wong, Newman, Leung, Fung

Noes: Commissioner: None

Absent: Commissioner: Billy Yeung

Abstain: Commissioner: None

3. **PUBLIC HEARING** – None

4. **OLD BUSINESS** – None

4A. **CONTINUATION OF EDAC GOALSETTING FOR THE 2021-2022 FISCAL YEAR**

Action Taken: None for discussion purpose only.

Discussion: Commissioners brainstormed and discussed additional goals such as focusing on specific districts within the city, activating major streets, etc. Staff recommended to continue to discuss item 4A at the next regular meeting. Per the recommendation, commissioners voted to table item 4A for the next regular meeting on October 13, 2021.

ADJOURNMENT

There being no further business for consideration. The meeting was adjourned at 6:02pm.



Joseph Torres
Economic Development Manager

Approved on October 13, 2021

ATTACHMENT 2

Minutes of September 22, 2021, Special Virtual Meeting

MINUTES
MONTEREY PARK ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)
Special Virtual Meeting
September 22, 2021

The Economic Development Advisory Commission of the City of Monterey Park held a Regular Teleconference Meeting via Zoom on Wednesday, September 22, 2021, at 5:00 P.M. The regular meeting was conducted pursuant to Section 3 of Executive Order No. N-29-20 issued on March 17, 2020. Accordingly, Commissioners/Board Members were provided a meeting login number and conference call number and were not physically present at City Hall, 1st Floor, Room 153 located at 320 W. Newmark Avenue, Monterey Park, CA 91754.

PUBLIC PARTICIPATION

In accordance with Executive Order No. N-29-20 and guidance from the California Department of Public Health on gatherings, remote public participation was allowed in the following ways:

Via Email

Public comments were accepted up to 24 hours before the meeting via email to econdev@montereypark.ca.gov and, when feasible, read into the record during public comment. Written communications are limited to not more than 50 words.

Via Telephone

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CALL TO ORDER:

Chairperson Chair Alexander Fung called the meeting to order at 5:02 P.M.

ROLL CALL:

Economic Development Manager Joseph Torres called roll:

Commission Members Present: Alexander Fung, Amy Newman, Billy Yeung, Tomas Wong

ABSENT:

Dora Leung

ALSO PRESENT: Economic Development Manager Joseph Torres, Economic Development Specialist Karen Ko. Elizabeth Park, Colu's Project Manager

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

None

ORAL AND WRITTEN COMMUNICATIONS

None

1. PRESENTATION

Training on new City of Monterey Park Shop Local Program App to assist staff with onboarding merchants to the program.

2. CONSENT CALENDAR – None

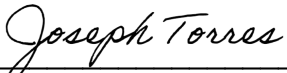
2A. APPROVAL OF MINUTES – None

3. PUBLIC HEARING – None

4. OLD BUSINESS – None

ADJOURNMENT

There being no further business for consideration. The meeting was adjourned at 6:04pm.



Joseph Torres
Economic Development Manager