

MINUTES
MONTEREY PARK BUSINESS IMPROVEMENT DISTRICT
ADVISORY COMMITTEE
Regular Meeting
January 19, 2017

The Business Improvement District Advisory Committee (BIDAC) of the City of Monterey Park held a Regular of the Committee in the Room 251, located at 320 West Neewmark Avenue in the City of Monterey Park, Thursday, January 19, 2017 at 3:30 p.m.

CALL TO ORDER:

Johnny Thompson called the meeting to order at 3:44 p.m.

ROLL CALL:

Present: Johnny Thompson, Gene Jeng, Ivan Ho, Josephine Louie

Absent: Daniel Fong

ALSO PRESENT: Donna Ramirez, Michael Huntley, Councilmember Peter Chan, Cynthia Fallas (Student from ELAC)

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

- Discussion on enlisting the services of the Los Angeles Fashion Institute of Design.

ORAL AND WRITTEN COMMUNICATIONS

- Councilmember Peter Chan had two items he wish to speak on; one was regarding a future parking structure within the BID area. The second was language training assistance from the Library and Chinatown Service Center as part of improving customer service.

1. PRESENTATION

None

2. CONSENT CALENDAR

None

3. OLD BUSINESS

Revisit the design of banners for the BID area.

Mr. Thompson relayed to the BIDAC that the City Council did not support the banners with the phrase "Garvey/Garfield "heart" of the city.

The BIDAC discussed that a majority of the area known as BID No. 1 is within the historical area known as the downtown of Monterey Park. In early years the area was a traditional downtown in appearance and was the downtown.

MISSION STATEMENT

The mission of the City of Monterey Park is to provide excellent services to enhance the quality of life for our entire community

A motion to change the banners to read "Heart of Downtown" was made by Mr. Thompson and to take the item back to the City Council for approval after elections.

Seconded by: Gene Jeng

Vote: Unanimous

4. NEW BUSINESS

4A. BIDAC MINUTES

Approve the minutes from the regular meeting of August 2, 2016 and September 19, 2016

Action Taken: The BIDAC approved the minutes from the special meetings of August 2, 2016.

Motion: Moved by Ivan Ho and seconded by Johnny Thompson

Ayes: Commissioner: Johnny Thompson, Gene Jeng & Ivan Ho

Noes: Commissioner: None

Absent: Commissioner: Daniel Fong

Abstain: Commissioner: Josephine Louie

Action Taken: The BIDAC approved the minutes from the special meetings of September 19, 2016.

Motion: Moved by Josephine Louie and seconded by Johnny Thompson

Ayes: Commissioner: Johnny Thompson, Gene Jeng, Josephine Louie & Ivan Ho

Noes: Commissioner: None

Absent: Commissioner: Daniel Fong

Abstain: Commissioner: None

4B. January 3, 2017 LETTER TO THE CITY COUNCIL AND CITY MANAGER:

Mr. Thompson informed the BIDAC the letter was sent and he would not be sending any additional letters at this time but would see how things evolve moving forward.

4C. DISTRICT SIGNAGE

The BIDAC discussed Wayfinding signs in the BID area with text that indicated you were in the Downtown and within Business Improvement District No. 1. Also the signs should indicate which direction the Library, City Hall, Post Office etc. were located.

The Board stated if there were not enough City funds for the signage they would assist with BID funds.

Motion by Mr. Jeng: BIDAC supports Wayfinding signage in the BID with BID identification language and the funding should City funds be limited.

Seconded by Josephine Louie

Vote: Unanimous

Staff was directed to investigate the signage and funding needed and proceed.

4D. PULSE NEWSLETTER

Ms. Ramirez reiterated to the BIDAC the need for their contribution to the newsletter. She informed the BIDAC that the February 1st newsletter would be late and needs additional topics.

4E. OPENING CEREMONY FOR LUNAR NEW YEAR

Johnny Thompson reminded the members to be at the Opening Ceremony for the Lunar New Year at 10:30 a.m.

5. COMMISSION COMMUNICATIONS AND COMMISSIONER AND AGENCY MATTERS

None

ADJOURNMENT

There being no further business for consideration, the meeting was adjourned at 5:20 p.m.

Motion: Josephine Louie

Seconded: Gene Jeng

Vote: Unanimous



Donna M. Ramirez
Economic Development Specialist