

MINUTES
MONTEREY PARK BUSINESS IMPROVEMENT
DISTRICT ADVISORY COMMITTEE
Special Meeting
April 22, 2021

The Business Improvement District Advisory Committee (BIDAC) of the City of Monterey Park held a Special Teleconference Meeting via Zoom on Thursday, July 15, 2021, at 4:00 p.m. The special meeting was conducted pursuant to Section 3 of Executive Order No. N-29-20 issued on March 17, 2020. Accordingly, Commissioners/Board Members were provided a meeting login number and conference call number and were not physically present at Conference Room 251, located at 320 W. Newmark Avenue in the City of Monterey Park.

PUBLIC PARTICIPATION

In accordance with Executive Order No. N-29-20 and guidance from the California Department of Public Health on gatherings, remote public participation was allowed in the following ways:

Via Email

Public comments were accepted up to 24 hours before the meeting via email to Econdev@montereypark.ca.gov and, when feasible, read into the record during public comment. Written communications are limited to not more than 50 words.

Via Telephone

Public comments may be submitted via telephone during the meeting, before the close of public comment, by calling [\(888\) 788-0099](tel:8887880099) or [\(877\) 853-5247](tel:8778535247) and entering Zoom Meeting ID: [922 6853 7946](tel:92268537946) then press pound (#). When prompted to enter participation ID number press pound (#) again. If participants would like to make a public comment they will enter “*9” then the Economic Development Department office will be notified and you will be in the rotation to make a public comment. Participants are encouraged to join the meeting 15 minutes before the start of the meeting. You may speak up to 5 minutes on Agenda item. Speakers will not be allowed to combine time. The Chair and Commissioner/Board Members may change the amount of time allowed for speakers. As part of the virtual meeting protocols, anonymous persons will not be allowed to provide public comment.

Important Disclaimer – When a participant calls in to join the meeting, their name and/or phone number will be visible to all participants. Note that all public meetings will be recorded.

CALL TO ORDER:

Johnny Thompson called the meeting to order at 4:07PM.

ROLL CALL: Committee Members Present: Johnny Thompson, Gene Jeng, Jessy Li, and Josephine Louie

MISSION STATEMENT

The mission of the City of Monterey Park is to provide excellent services to enhance the quality of life for our entire community

ALSO PRESENT: Economic Development Manager Joseph Torres

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

None

ORAL AND WRITTEN COMMUNICATIONS

None

1. PRESENTATION

None

2. CONSENT CALENDAR

2A. BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE MINUTES

Approve the minutes from the Special meeting of February 18, 2021.

Action Taken: The Business Improvement District Advisory Committee approved the minutes from the Regular Meeting of February 18, 2021.

Motion: Moved by Committee member Thompson and seconded by Committee member Jeng motion carried by the following vote:

Ayes: Committee Member: Thompson, Jeng, Li, Louie
Noes: Committee Member: None
Absent: Committee Member: None
Abstain: Committee Member: None

3. PUBLIC HEARING – None

4. OLD BUSINESS

4-A. UPDATE ON MEASURE R FUNDING FOR THE CITY OF MONTEREY PARK

Discussion: Staff gave an overview of the rules and requirements of Measure R as it related to the amount of funding the City of Monterey Park would receive for local transportation and traffic improvement projects. The Business Improvement District Advisory Committee would like a portion of the City's Measure R funding to be used to build a new parking structure in the Downtown District area.

4-B. DISCUSSION ON POSSIBLE REVISION TO THE 2021 ANNUAL BUDGET TO FUND BANNERS AND ADDITIONAL CHRISTMAS DECORATIONS

Discussion: Staff provided estimated costs to purchase new Christmas decorations, installation, and new street banners. Staff presented a revised yearly estimate of \$80,345 which included \$11,154 for holiday light storage and installation, \$21,474 for purchase of new holiday decorations, and \$14, 032 for purchase of street banners. Mr. Thompson provided staff with banner design samples, including two different banners with one on each side of the pole. One

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could be the BID downtown banner, while the other banner could be replaced sometime with either Lunar New Year or Christmas themes.

5. NEW BUSINESS

5A. DISCUSSION ON BIDAC TERM LIMITS FOR COMMISSIONERS JOHNNY THOMPSON AND GENE JENG WHOSE EIGHT-YEAR TERM EXPIRED ON APRIL 30, 2021.

Discussion: Staff gave notice of term limits to committee members Johnny Thompson and Gene Jeng, whose tenures were both expiring on April 30, 2021. Mr. Thompson stated the need for continued and consistent leadership during a time of crisis for the BID and would approach City Council to request extension of both his and Mr. Jeng's BIDAC membership tenure for another year.

6. COMMISSION COMMUNICATIONS - None

ADJOURNMENT

There being no further business for consideration, the meeting was adjourned at 5:11 PM.



Joseph Torres
Economic Development Manager