

**MONTEREY PARK BRUGGEMEYER LIBRARY
BOARD OF TRUSTEES
AGENDA**

**Regular Meeting
Friends Room, Monterey Park Bruggemeyer Library
318 S. Ramona Avenue, Monterey Park, CA 91754**

**TUESDAY
August 20, 2019
7:00 P.M.**

MISSION STATEMENT

*The mission of the Monterey Park Bruggemeyer Library is to meet
the cultural, educational, and informational needs of the residents of the City of Monterey Park
by providing free and open access to its resources and services*

Documents related to an Agenda item are available to the public inspection in the Library Administrative Secretary's Office located at 318 S. Ramona Avenue, Monterey Park, CA 91754 during normal business hours and on the City website at <http://www.montereypark.ca.gov/>

PUBLIC COMMENTS ON AGENDA ITEMS

You may speak up to 5 minutes on an Agenda item. You may combine up to 2 minutes of time with another person's speaking. No person may speak for more than a total of 10 minutes. The President of the Library Board of Trustees, as confirmed by the Library Board, may change the amount of time allowed for speakers.

Per the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the Library Administrative Secretary, (626) 307-1269 at least 24 hours before a meeting for reasonable accommodation. The library and the Friends Room are wheelchair accessible.

CALL TO ORDER President of Library Board of Trustees at 7:00 p.m.

FLAG SALUTE Vice President of the Library Board of Trustees

ROLL CALL Andrew Yam, David Barron, Larry Sullivan, Lisa Duong and Jason Dhing

ROTATION OF OFFICERS

Trustee Yam will become President of the Library Board of Trustees and Trustee Barron will become Vice President of the Library Board of Trustees

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTION

PUBLIC COMMUNICATIONS – (Related to items NOT on the Agenda) While all comments are welcome, the Brown Act does not allow the Library Board of Trustees to take action on any item not on the agenda. The Library Board of Trustees may briefly respond to comments after Public Communications is closed. Persons may, in addition to any other matter within the Library Board of Trustees' subject-matter jurisdiction, comment on Agenda Items at this time. If you provide public comment on a specific Agenda item at this time, however, you cannot later provide comments at the time the Agenda Item is considered.

1. ORAL AND WRITTEN COMMUNICATIONS

2. PRESENTATION: RECOGNITION OF LIBRARY EMPLOYEE OF THE MONTH

3. APPROVAL OF MINUTES

It is recommended that the Library Board of Trustees:

(1) Approve the minutes from the regular meeting of July 16, 2019 and the special meeting of July 23, 2019

(2) Take such additional, related, action that may be desirable.

4. CONSENT AGENDA - APPROVAL BY MOTION

Items on the Consent Agenda are considered to be routine, ongoing business and will be enacted by one motion. There is no separate discussion on consent items unless a Library Trustee so requests, in which event the item is removed from the Consent Agenda and considered separately.

FINANCIAL REPORTS AND EXPENDITURES

a. RECEIPT AND EXPENDITURE REPORT:

Monthly Expenditure Summary Report by Object as prepared by Management Services

b. TRUST AND AGENCY ACCOUNT REPORT:

Monthly report on Balances in Library Trust and Agency Accounts

c. LIBRARY FINES REPORT:

Monthly report on fines collected by the library

It is recommended that the Library Board of Trustees:

(1) Approve the financial reports and expenditures; and

(2) Take such additional, related, action that may be desirable.

5. CITY LIBRARIAN'S REPORT

6. PRESIDENT'S REPORT

UNFINISHED BUSINESS

7. JOINT MEETING WITH LIBRARY BOARD, FOUNDATION AND FRIENDS

Discussion of potential meeting dates for a meeting of members of the Library Board of Trustees, Monterey Park Library Foundation and Friends of the Monterey Park Library

It is recommended that the Library Board of Trustees:

(1) Discuss the subject under consideration; and

(2) Take such additional, related, action that may be desirable.

NEW BUSINESS

8. CALIFORNIA LIBRARY ASSOCIATION CONFERENCE

Discussion of the upcoming CLA annual conference to be held October 24-26, 2019 in Pasadena including staff and Trustee attendance and participation

It is recommended that the Library Board of Trustees:

- (1) Discuss the subject under consideration; and
- (2) Take such additional, related, action that may be desirable.

COMMISSION/BOARD COMMUNICATIONS

Announcements and Agenda items for the next regular or a special meeting from Library Board members

ADJOURNMENT

The next meeting is scheduled for September 17, 2019 at 7:00 P.M. in the Friends Room.



Library Board of Trustees Staff Report

DATE: August 20, 2019

AGENDA ITEM NO: 3

TO: Library Board of Trustees
FROM: Diana Garcia, City Librarian
SUBJECT: Approval of Minutes

RECOMMENDATION:

It is recommended that the Library Board of Trustees:

1. Approve the minutes from the regular meeting of July 16, 2019 and the special meeting of July 23, 2019; and
2. Take such additional, related, action that may be desirable.

EXECUTIVE SUMMARY:

None

BACKGROUND:

None

FISCAL IMPACT:

None

Respectfully submitted by:

A blue ink signature of Diana Garcia, written in a cursive style.

Diana Garcia
City Librarian

Prepared by:

A blue ink signature of Gwen Kishida, written in a cursive style.

Gwen Kishida
Administrative Secretary

ATTACHMENTS:

1. July 16, 2019 regular meeting minutes
2. July 23, 2019 special meeting minutes

ATTACHMENT 1

Minutes

Regular Meeting

July 16, 2019

**MINUTES
MONTEREY PARK BRUGGEMEYER LIBRARY
LIBRARY BOARD OF TRUSTEES
Regular Meeting**

July 16, 2019

The regular meeting of the Library Board of Trustees of the Monterey Park Bruggemeyer Library of the City of Monterey Park, scheduled to be held in the Friends Room located at 318 S. Ramona Avenue in the City of Monterey Park on Tuesday, July 16, 2019 at 7:00 p.m., was cancelled for lack of a quorum by decision of the Library Board at its meeting on June 18, 2019.

The next regular meeting of the Library Board of Trustees of the Monterey Park Bruggemeyer Library of the City of Monterey Park is scheduled for August 20, 2019 at 7:00 p.m. in the Friends Room located at 318 S. Ramona Avenue in the City of Monterey Park.

City Librarian

ATTACHMENT 2

Minutes

Special Meeting

July 23, 2019

**MINUTES
MONTEREY PARK BRUGGEMEYER LIBRARY
LIBRARY BOARD OF TRUSTEES
Special Meeting**

July 23, 2019

The Library Board of Trustees of the Monterey Park Bruggemeyer Library of the City of Monterey Park held a special meeting of the Board in the Small Classroom located at 318 S. Ramona Avenue in the City of Monterey Park on Tuesday, July 23, 2019 at 7:00 p.m.

CALL TO ORDER:

Trustee Dhing called the meeting to order at 7:03 P.M.

FLAG SALUTE:

Trustee Barron led the Flag Salute.

ROLL CALL:

BOARD MEMBERS PRESENT:

Jason Dhing, David M. Barron, Larry Sullivan and Lisa Duong

BOARD MEMBERS ABSENT:

Andrew Yam

ALSO PRESENT:

Diana Garcia, City Librarian; Gwen Kishida, Administrative Secretary
Jay Delgado, LAMP PT Library Clerk; Deborah Niblick, Adult/Reference/Teen Services Senior Librarian; Kristin Olivarez, Acting Children's Senior Librarian

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTION: None

PUBLIC COMMUNICATIONS:

1. ORAL AND WRITTEN COMMUNICATIONS: None

2. PRESENTATION: RECOGNITION OF LIBRARY EMPLOYEE OF THE MONTH

City Librarian Garcia introduced part-time Library Clerk Jay Delgado, who was chosen as the library's Employee of the Month for July 2019. Acting Literacy Administrator Jose Garcia and LAMP part-time Library Clerk Hannah Chin each independently nominated Library Clerk Delgado for receiving a five-star review on Yelp for his excellent service in passport application processing. One applicant thought that Library Clerk Delgado was very thorough and went above and beyond to help her. As a result, she voiced her appreciation by giving him a five-star rating. Although it is not uncommon to hear patrons express their gratitude to LAMP staff for making the passport application process as easy as possible, this was the first time LAMP had received

an online review and it was a perfect rating. City Librarian Garcia commended Library Clerk Delgado for his exemplary customer service.

3. LIBRARY BOARD OF TRUSTEES MINUTES:

Approve the minutes from the regular meetings of June 18, 2019

Action Taken: The Library Board of Trustees approved the minutes from the regular meeting of June 18, 2019 as presented.

MOTION:	Moved by Trustee Barron and seconded by Trustee Duong. Motion carried by the following vote:
AYE:	Trustees Dhing, Barron, Sullivan and Duong
NO:	None
ABSTAIN:	None
ABSENT:	Trustee Yam

4. CONSENT AGENDA:

- a. Receipt and Expenditure Report**
- b. Trust and Agency Accounts Report**
- c. Library Fines Report**

Trustee Barron noted that there is a considerable amount accumulated in the Passport Services trust account and asked if the funds would be disbursed or designated. City Librarian Garcia stated that the trust account serves as a reserve for LAMP. In the upcoming fiscal year, some staff salary will be paid out of this trust account, thereby freeing up money from the General Fund or grants for other purposes.

Action Taken: The Library Board of Trustees approved the Consent Agenda.

MOTION:	Moved by Trustee Duong and seconded by Trustee Sullivan. Motion carried by the following vote:
AYE:	Trustees Dhing, Barron, Sullivan and Duong
NO:	None
ABSTAIN:	None
ABSENT:	Trustee Yam

5. CITY LIBRARIAN'S REPORT:

City Librarian Garcia reported on recent developments not included in the written report which covered the month of June 2019.

Staff Recruitment

City Librarian Garcia updated the status of current recruitment efforts:

- ❑ Senior Librarian FT (Adult/Reference 6002): Deborah Niblick was hired as the Adult/Reference/Teen Services Senior Librarian, starting on July 8.
- ❑ Adult Literacy Coordinator FT (LAMP 6005): An offer was made and accepted with the official appointment pending successful completion of the pre-employment screening.
- ❑ Library Clerk FT (Circulation 6004): The City received 200+ applications for the position but accepted the first 50 qualified. These will take a written clerical test administered by Human Resources. The top scorers will be invited to interview – first by an outside panel and then by an in-house board.
- ❑ Janitors (2) PT (Administration 6001): Interviews of qualified candidates were held on July 17. Offers have been made to the two chosen candidates. Each accepted and is undergoing pre-employment screening.
- ❑ Senior Librarian FT (Children's 6006): Interviews of qualified applicants by an outside oral board were held on July 30. In-house interviews will be scheduled in mid-August.

Trustee Sullivan commented that he mentioned the success of the outreach efforts to the Children's Court to John Scudder who was quite impressed. John Scudder is an important benefactor of the library, so keeping him informed about the library's successes in outreach and other activities is advisable. Trustee Sullivan noted that he had spoken to his contact at the Children's Court, who said that any donations of books would be appreciated. Trustee Sullivan reported that a friend purchased 100 books at a 99¢ store to donate. City Librarian Garcia reiterated that she had personally donated books that she had received as a result of her service on the Geisel Committee. The Children's Court has asked that the library visit more often, so Children's staff will now visit twice per month with a program each for younger and older children. Newly hired Adult/Reference/Teen Services Senior Librarian Deborah Niblick has a strong background in youth services, so she will be going with Acting Children's Senior Librarian Kristin Olivarez on the next outreach visit.

Trustee Dhing asked how the trial run of the Apollo Integrated Library System (ILS) has been going. City Librarian Garcia stated that staff seem satisfied with their experiences with Apollo so far. She is working with Technical Services Senior Librarian Evena Shu to research other ILS and get more information on these and quotes on costs as well.

Trustee Dhing commended Trustee Yam on attending a Junior Friends meeting. It is important to talk to the teens as they are excited for what they can do for the library. Trustee Barron stated that he still wants to attend a meeting of the Friends of the Library.

Trustee Sullivan asked about the Special Collections Room. City Librarian Garcia stated that the room houses historical documents including City Council minutes, yearbooks and one-of-a-kind materials. It is open to the public by request. Staff are re-organizing the room and getting rid of duplicate items.

Trustee Duong asked if the software upgrade was complete. City Librarian Garcia stated that what had been installed was security software which combats attempts to override administration control/settings and clears data from individual computer sessions to ensure privacy.

NEW BUSINESS:

6. INTRODUCTION OF NEW LIBRARY EMPLOYEE:

City Librarian Garcia introduced Deborah Niblick, the new Senior Librarian for Adult/Reference/Teen Services. Senior Librarian Niblick was formerly the librarian in charge of the Linda Vista branch of the Pasadena Public Library. She started with this library on July 8.

Adult/Reference/Teen Senior Librarian Niblick noted that the library was a beautiful facility. She had been on the committee in Pasadena deciding on a new ILS and has experience with grant writing. She has a special interest in mental and emotional health issues facing teens.

Trustee Barron noted that his primary concern was what he perceives as the decline in use of the library by adults. Adult/Reference/Teen Senior Librarian Niblick stated that one of her immediate goals was to boost circulation. She plans to make sure that the library's collection is relevant to this community's needs by weeding outdated or unused materials, working with staff to identify interests and purchasing popular new materials and marketing the collection. She wants to connect the collection with programming by encouraging checkout of items related to program topics and authors.

Trustee Sullivan asked if the library's technology seemed headed in the right direction. Adult/Reference/Teen Senior Librarian Niblick stated that it is on par with most libraries and even ahead in some aspects (Pasadena staff are not yet even using Windows 10). She plans to extensively promote e-resources.

Trustee Duong asked about plans for maximizing Young Adult services given current resources. Adult/Reference/Teen Senior Librarian Niblick stated that that age group is a challenge as they primarily use the library to study. She plans on developing adulting classes including finances (managing a budget, applying for or paying back student loans), health (making healthy dietary choices, finding affordable health insurance) and other concepts not taught in high school to attract and service young adults.

Adult/Reference/Teen Senior Librarian Niblick also wants to target potential library patrons in their 20s or 30s who come to the library with their children but do not use the library much for themselves. She will inquire about their interests and develop programming for them – topics could include post-partum depression, yoga, investing, etc.

Trustee Dhing welcomed Adult/Reference/Teen Senior Librarian Niblick to the library team.

7. PRESIDENT'S REPORT:

None

Trustee Dhing noted that he had said what he wanted to at the last meeting and had nothing further to say. Trustee Barron congratulated Trustee Dhing on being selected as the President of the Monterey Park Lions Club.

8. ANNUAL REPORT 2018-19:

City Librarian Garcia stated that the Annual Report for fiscal year 2018-19 being presented was a draft and subject to revisions by the Library Board. The report includes the highlights of the year - it was not intended to be a comprehensive overview. The monthly Library Board reports cover the library's activities in more detail and are accessible on the website. The Annual Report will be presented to the City Council at its meeting on August 7. A letter from the Library Board presenting the Annual Report will also be submitted.

Trustee Barron reiterated his concern that the library needs to do more outreach to minority communities and develop partnerships with Latino individuals and organizations. His goal was to build broad support of the library in the community, which would be especially vital if another library tax initiative was ever placed on the ballot. Trustee Barron wanted to collect data on the demographics of library patrons. City Librarian Garcia stated that outreach was very near and dear to her. Outreach allows libraries to make connections, stay relevant and break down barriers. She and other staff members continually attend and put on events in the community. The library partners with many outside organizations such as WIC and Headstart, providing a net of services. She invited other ideas for further outreach. City Librarian Garcia stated that libraries nation-wide generally do not collect personal data/demographics on their patrons to protect privacy and confidentiality. Any demographic data would be anecdotal. The library is intended to serve the entire community, no matter the patron's background. City Librarian stated that this library has a very diverse group of patrons who visit the library, attend its programs and utilize its services.

Trustee Duong suggested that axis labels be added to the graph on page 18 for clarity.

Action Taken: The Library Board of Trustees approved the Annual Report as amended, with the President to sign the letter to the City Council.

MOTION:	Moved by Trustee Barron and seconded by Trustee Duong. Motion carried by the following vote:
AYE:	Trustees Dhing, Barron, Sullivan and Duong
NO:	None
ABSTAIN:	None
ABSENT:	Trustee Yam

9. REPORT ON DEVELOPING LEADERS IN CALIFORNIA LIBRARIES:

Kristin Olivarez, Acting Children's Senior Librarian, reported on her participation in the *Developing Leaders in California Libraries* project. Beginning in October 2018, Acting Children's Senior Librarian Olivarez and fifteen library professionals from across the state attended a series of workshops on topics such as knowing your leadership style, effective communication strategies, team building and change management. Participants took a Strength Development Inventory survey to identify their particular leadership style and how to best work with others with similar or different styles. Communication is a key factor. One workshop focused on developing people of color as change agents and breaking down barriers in libraries

by cultivating equity – giving people the support that they need – rather than equality – giving everyone the same tools. Staff must be empowered by recognizing and utilizing their skills and expertise. One should look at everything as an opportunity.

Acting Children's Senior Librarian Olivarez stated that it was reassuring to hear that there are no natural born leaders and that it is okay to fail as long as one learns from these failures. Other leaders admitted that they did not always know what they were doing but worked things out. A leader does not carry all responsibility – working as a team is vital. One should be present and mindful.

City Librarian Garcia noted that she also served as an informal mentor during the process as she had participated in the project in the past. She said that it was good to see the California State Library take on developing leaders again – this will be an annual project. There is more than one type of leader.

Acting Children's Senior Librarian Olivarez will be on a panel speaking about leadership at the upcoming California Library Association conference.

10. JOINT MEETING WITH LIBRARY BOARD, FOUNDATION AND FRIENDS:

A joint meeting with the members of the Library Board of Trustees, Library Foundation and Friends of the Library is being planned to help each group learn about each other and how to work together for the benefit of the library and the community.

Trustee Barron suggested holding the meeting in mid-October pending the availability of members of the groups. The joint meeting could be held within a scheduled Library Board meeting or as a special meeting. In either case, the meeting would have to have an agenda and be posted.

City Librarian said that the discussion would continue at the next Library Board meeting.

ANNOUNCEMENTS/BOARD COMMUNICATIONS: None

ADJOURNMENT:

There being no further business for consideration, the meeting was adjourned at 8:44 p.m.

City Librarian



Library Board of Trustees Staff Report

DATE: August 20, 2019

AGENDA ITEM NO: 4

TO: Library Board of Trustees
FROM: Diana Garcia, City Librarian
SUBJECT: Consent Agenda

RECOMMENDATION:

It is recommended that the Library Board of Trustees:

1. Approve the financial reports and expenditures; and
2. Take such additional, related, action that may be desirable.

EXECUTIVE SUMMARY:

Attached are the Trust and Agency Account Report and Library Fines Report for July 2019. The Receipt and Expenditures Report for June and July 2019 have not yet been generated by Management Services as fiscal year 2018/19 has not yet been closed.

BACKGROUND:

None

FISCAL IMPACT:

None

Respectfully submitted by:

A blue ink signature of Diana Garcia, written over a horizontal line.

Diana Garcia
City Librarian

Prepared by:

A blue ink signature of Gwen Kishida, written over a horizontal line.

Gwen Kishida
Administrative Secretary

ATTACHMENTS:

1. Trust and Agency Account Report for July 2019
2. Library Fines Report for July 2019

ATTACHMENT 1
Trust and Agency Account Report
July 2019

**CITY OF MONTEREY PARK
INTEROFFICE MEMO**

DATE: July 31, 2019

TO: Library Board of Trustees
FROM: Diana Garcia, City Librarian
SUBJECT: Balances in Library Trust and Agency Accounts as of July 31, 2019

General Donations (0075 450 0075 08250)

Beginning Balance	\$ 21,538.44
Deposits	0.00
Disbursements	(0.00)
Total Ending Balance	<u>\$ 21,538.44</u>

Library Automation and Water Bill Donation (0075 450 0075 08260)

Beginning Balance	\$ 18,393.57
Deposits (Water Bill Donation: 7/31/19)	300.00
Disbursements	(0.00)
Total Ending Balance	<u>\$ 18,693.57</u>

Literacy Program (0075 450 0075 08270)

Beginning Balance	\$ 65,084.35
Deposits	0.00
Disbursements	(0.00)
Total Ending Balance	<u>\$ 65,084.35</u>

RESTRICTED ACCOUNTS:

Funds may be used at the discretion of the Board of Trustees for any item which would benefit the Library. This account includes the former trust accounts Bruggemeyer Memorial Library, Francisco Alonso Trust, Edgar Cohn Memorial Lecture Series and Rita Valenzuela Trust. Please note that the total comprising Rita Valenzuela's portion of this account remains at \$7,104.50.

Library Trust Accounts (0075 450 0075 08230)

Beginning Balance	\$ 7,757.23
Deposits	0.00
Disbursements (Awaiting transfer from Passport Services Trust Account 0075 450 0075 08325 to reimburse this account)	(0.00)
Total Ending Balance	<u>\$ 7,757.23</u>

TOTAL REGULAR TRUST ACCOUNT BALANCES: **\$113,073.59**

Library Building Trust Fund (0075 450 0075 08320)

Beginning Balance	\$ 77,487.51
Deposits	0.00
Disbursements	(0.00)
Total Ending Balance	<u>\$ 77,487.51</u>

Passport Services (0075 450 0075 08325)

Beginning Balance	\$ 142,119.31
Deposits	(Passport fees) 3,135.00
	(Passport fees) 1,315.00
	(Passport fees) 1,215.00
	(Passport fees) 1,230.00
Disbursements	(0.00)
Total Ending Balance	<u>\$ 149,014.31</u>

GRAND TOTAL OF ALL TRUST ACCOUNT BALANCES:

\$ 339,575.41

Interest income is recorded quarterly.

ATTACHMENT 2
Library Fines Report
July 2019

CITY OF MONTEREY PARK

YTD INQUIRY

From: 07/01/2019 To: 07/31/2019

BEGIN DATE: 07/01/2019 END DATE: 07/31/2019 ACCOUNT: 0010701001007410 DESCRIPTION:

ACCOUNT	PROJECT	DESCRIPTION	DATE	REFERENCE 1 REFERENCE 3 REFERENCE 4	REFERENCE 2	AMOUNT
0010-701-0010-07410		FINES	07/02/2019	CR 310047	155660	8.50-
0010-701-0010-07410		FINES	07/02/2019	CR 310048	155659	31.50-
0010-701-0010-07410		FINES	07/02/2019	CR 310049	155661	51.50-
0010-701-0010-07410		FINES	07/03/2019	CR 310058	155737	88.35-
0010-701-0010-07410		FINES	07/05/2019	CR 310083	97855	47.24-
0010-701-0010-07410		FINES	07/09/2019	CR 310121	155913	13.80-
0010-701-0010-07410		FINES	07/09/2019	CR 310122	155916	7.75-
0010-701-0010-07410		FINES	07/09/2019	CR 310123	155917	44.97-
0010-701-0010-07410		FINES	07/10/2019	CR 310141	98037	69.50-
0010-701-0010-07410		FINES	07/11/2019	CR 310152	98086	58.16-
0010-701-0010-07410		FINES	07/12/2019	CR 310167	156100	18.25-
0010-701-0010-07410		FINES	07/16/2019	CR 310188	98167	71.35-
0010-701-0010-07410		FINES	07/16/2019	CR 310189	98166	33.00-
0010-701-0010-07410		FINES	07/16/2019	CR 310190	98165	17.00-
0010-701-0010-07410		FINES	07/16/2019	CR 310305	156297	67.35-
0010-701-0010-07410		FINES	07/17/2019	CR 310337	156351	14.93-
0010-701-0010-07410		FINES	07/23/2019	CR 310410	156476	37.00-
0010-701-0010-07410		FINES	07/23/2019	CR 310414	156481	9.25-
0010-701-0010-07410		FINES	07/23/2019	CR 310415	156484	64.76-
0010-701-0010-07410		FINES	07/24/2019	CR 310462	156565	38.25-
0010-701-0010-07410		FINES	07/25/2019	CR 310480	98522	27.38-
REPORT TOTAL						\$819.79-

Month to date 07/01/2019 - 07/31/2019 = \$819.79
 Fiscal year to date 07/01/2019 - 07/31/2019 = \$819.79



Library Board of Trustees Staff Report

DATE: August 20, 2019

AGENDA ITEM NO: 5

TO: Library Board of Trustees
FROM: Diana Garcia, City Librarian
SUBJECT: City Librarian's Report

RECOMMENDATION:

It is recommended that the Library Board of Trustees:

1. Receive and file this report; and
2. Take such additional, related, action that may be desirable.

EXECUTIVE SUMMARY:

None

BACKGROUND:

None

FISCAL IMPACT:

None

Respectfully submitted by:

A blue ink signature of Diana Garcia, written in a cursive style.

Diana Garcia
City Librarian

Prepared by:

A blue ink signature of Gwen Kishida, written in a cursive style.

Gwen Kishida
Administrative Secretary

ATTACHMENTS:

1. City Librarian's Report

ATTACHMENT 1
City Librarian's Report

City Librarian's Report
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TO: The Board of Trustees of the Monterey Park Bruggemeyer Library
FROM: Diana Garcia, City Librarian
SUBJECT: August 2019 Report

EMPLOYEE OF THE MONTH



The library instituted an Employee of the Month program in April 2010 wherein staff members nominate others for recognition of outstanding performance. **Part-time Adult Reference Library Clerk Mei-Lee Wan** was selected as the library's Employee of the Month for August 2019.

City Librarian Diana Garcia stated, *"I am nominating Mei Wan for Employee of the Month."*

Obviously the library relies heavily on Mei's design skills in creating the monthly library brochure and calendar which helps us promote our programs and events. Her work is professional and polished and has really improved our marketing.

But this month Mei also created an amazing logo for the City-wide Census campaign. As we know, an accurate Census count is essential for federal funding for schools, health, transportation and so many other crucial public services, so the awareness campaign is incredibly important. Mei put her talent to work in quickly preparing draft logos, and she gracefully rolled through the process of edits and redesigns to produce an exceptional design that we will be seeing all over the City in the next year. Thank you, Mei!"



Congratulations to Mei!!!

Training/Workshops/Classes

City Librarian Diana Garcia, Technical Services Senior Librarian Evena Shu and Administrative Secretary attended the kick-off meeting for the City's Enterprise Resource Planning (ERP) training on July 24 from 9 am – 11:30 am in the City Hall Council Chambers. This meeting encompassed the Project Launch and Project Team Presentation. The goal is to continue to meet, plan and train for organization-wide implementation of the new Tyler-Munis system – a system that is easier to use, more versatile in information handling and provides greater capacity for reporting data.

The Financial component of the project (including budget, accounts payable/receivable, purchasing) has already begun and will go live July 2020. The Human Resources module (including payroll, timecards and HR management) will start in January 2021 and go live January 2022. The schedules were decided upon because Management Services/Finance operates on a fiscal year (July through June) and Human Resources operates on a calendar/tax year basis. Most of the ERP training sessions will utilize the library's Computer Lab on multiple occasions for the next year or more.

Circulation Supervisor Julie Villanueva viewed an Infopeople webinar *Balancing Books and Social Issues: Homelessness and Trauma*. This webinar explained why libraries are important to a person experiencing homelessness. The webinar also discussed the importance of using empathy and displaying warmth and compassion to all patrons.

This month, **Acting Literacy Administrator Jose Garcia** completed the six-week Community Emergency Response Team (CERT) training program. This training was the first of its kind being offered to City employees. "It is about readiness, people helping people, rescuer safety and doing the greatest good for the greatest number. CERT is a positive and realistic approach to emergency and disaster situations where citizens may initially be on their own and their actions can make a difference."

The training course consisted of:

- Learning how and where to turn off gas meters, electricity, and water service if leaking or broken pipes are detected.
- Putting out small fires using an extinguisher.
- Certification on CPR and first aid.
- Helping triage victims by controlling bleeding, treating for shock and providing basic medical aid.
- Organizing yourself and volunteers to be effective towards aiding victims.
- Collecting disaster intelligence to support first responder efforts.

Meetings/Conferences

Safety Committee

The City's Safety Committee canceled its meeting for July. The next meeting will take place in August. Teen Librarian Darren Braden is the library's representative to the committee.

Staffing

The top candidates for the position of **Adult Literacy Coordinator (LAMP)** were interviewed on July 10 by an in-house panel consisting of City Librarian Diana Garcia, Technical Services Senior Librarian Evena Shu and Administrative Secretary Gwen Kishida. One candidate has been offered the position and is in the midst of undergoing pre-employment screening.

Interviews of candidates for the position of **Senior Librarian (Children's)** by an outside oral panel took place on July 30. The top candidates will next be interviewed by an in-house panel.

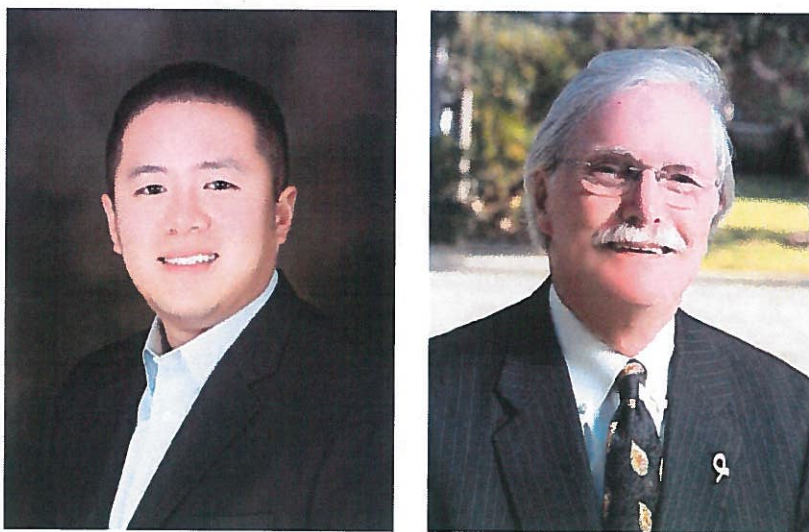
Recruitment has closed for the position of full-time **Library Clerk (Circulation)**. The first 50 qualified applicants will be invited to undergo a written test on August 8. The top scorers will be interviewed by an outside oral board and then an in-house panel to follow.

Qualified candidates for the vacant two **part-time Janitor (Administration)** positions were interviewed on July 17 by Administrative Secretary Gwen Kishida and Circulation Services Supervisor Julie Villanueva. Two top candidates were chosen. Administrative Secretary Kishida is checking references prior to offering the position. Current **part-time Janitors Lisa Gomez, Victor Reyes and Leo Hernandez** continue to work very hard to fill the gap in staffing.

ADMINISTRATION

The **Library Foundation** met on July 29 to plan for the upcoming **Masquerade Gala** scheduled for Friday, September 13 at Almansor Court in Alhambra. The gala is the major fundraising event for the library. The theme of this year's event is a masquerade, so attendees are expected to dress in semi-formal to formal attire and don a mask to heighten the excitement and mystery. To be honored that evening for their civic engagement will be Ed Chen and Larry Sullivan. Monterey Park Fire Chief Scott Haberle will be the master of ceremonies. There will be music by Gilbert Stokes and Friends and a festive photo booth.

Library Foundation members reported on the sponsorships that they have solicited and tables that they have sold. Foundation members are also donating or collecting prizes for the raffle as well as the silent auction. Corporate and individual table sponsorships are available at levels of \$3,000, \$2,000 and \$1,000. Individual tickets can be purchased for \$65 each. Donations are tax deductible. This year, event-goers will be provided with actual tickets to the Gala. Tables or tickets can be purchased from Monterey Park Library Foundation members or at the library.



2019 Library Foundation Gala Honorees (from left): Ed Chen and Larry Sullivan

The **Friends of the Library** continued to support the library by providing funding for library programs including author honorariums, refreshments and activities for the community to enjoy. The Friends Bookstore earned \$657.10 during the month of July 2019.

The Friends continues to recruit new members. Dues are \$5 for a single person, \$10 for a family, \$3 for seniors, \$25 for patron, \$50 for sustaining, and \$100 for benefactor. The application form also allows one to volunteer to help with Friends' activities.

The Friends encourages Ralphs Supermarket shoppers to register their Rewards Card and designate the **Friends of the Library of Monterey Park** as the recipient of up to 5% of registered Ralphs Reward Card purchases that will be donated to the Friends of the Monterey Park and thus support the library.

Administration Staffing

Administrative Secretary Gwen Kishida served on the in-house oral panels for full-time Adult Literacy Coordinator and part-time Janitor.

Gwen continued to assist the Library Foundation in the preparations for the fundraising Gala. Gwen revised the flyer/poster, created actual tickets for event-goers, started lists of sponsors, attendees and prizes for the evening and toured Almansor Court to review the venue and decide on logistics.

2019 – 2020 ADMINISTRATION GOALS AND OBJECTIVES

GOALS AND OBJECTIVES	PROGRESS
1. Investigate options for updating the library's software system and select a hosted system that provides increased functionality and services to the public.	In progress. Library staff are conducting a trial run of Apollo, a new integrated library system, in considering whether to migrate to a hosted system and determine the best option to meet the needs of patrons and staff.
2. Increase staff development and team building by holding regular all-staff meetings, offering additional training opportunities to all staff members, and investigating the possibility of holding an All Staff Development Day.	Ongoing. Staff meetings are held weekly to keep staff current as to library activities and staffing. Training opportunities are publicized and made available to all staff members. The library is planning a staff development day scheduled in conjunction with the California Library Association annual conference to be held October 24 – 26 in Pasadena.
3. Work with the Library Board of Trustees to select and hire a consultant to create a new five-year Library Strategic Plan which will guide library development in accordance with community input and city priorities.	In progress. The Library Board of Trustees, Library Foundation and Friends of the Library are planning to meet to learn more about each group and to discuss their priorities as well as their missions and methodology. The results of these discussions will impact the strategic development of the library.

ADULT / REFERENCE SERVICES

Adult and Teen Services staff presented **15 public programs to adults and teens** in the month of July 2019 with a **total attendance of 431 adults and teens**.

In July, staff **answered 691 reference and 444 technology-related questions** in person or over the phone. A total of **3,604 adult and teen items** circulated this month. Outreach is currently on hiatus due to the summer break.

Programming



Classic Film: *Magnificent Obsession* with Guest Actress Barbara Rush

On Sunday, July 28, film historian and Mark Keppel Alumnus Foster Hirsch introduced and interviewed actress, Barbara Rush, who starred in ***Magnificent Obsession*** (1954). A total of **90 patrons** attended this biannual event, which was co-sponsored by the Friends of the Monterey Park Library and the Historical Society of Monterey Park.



Monthly Film Screening

The Adult Services Division screened *Capharnaüm* to an audience of 27 on Wednesday, July 17. This film was nominated for the 2019 Academy Award for Best Foreign Language Film.

Library AV Collection Display and Promotion

The library's current audio collection display theme is "America the Beautiful" to promote award-winning music CD albums in the music CD collection and celebrate the Fourth of July holiday. The display has been well received and patrons have been checking out CDs on display and also from the collection.

Free Legal Clinic

The Asian Pacific American Bar Association (APABA) presented a free legal assistance clinic to 21 patrons on Tuesday, July 9.

Financial Education Workshops

The Chinatown Service Center (CSC) presented a series of financial education workshops entitled *Budgeting & Saving; Paying bills & Managing Debt; Banking Service & Protecting Your Money; Understanding Credit Reports and Credit Score*; the workshops took place on Wednesday, July 3, 10, 24, & 31. The series provided 39 patrons with valuable information on how to manage their finances.



Energy Savings Workshop

On Tuesday, July 29, Southern California Edison (SCE) presented a workshop to 15 patrons (in English and Chinese) covering income-qualified rebates and energy efficiency programs for residents and small businesses.

Digital Marketing Workshop

The Chinatown Service Center (CSC) provided tips and tricks on digital marketing on Tuesday, July 23, to 12 patrons, who were interested in growing their brand using *Google, Amazon, Facebook, and Instagram*.

YA SERVICES

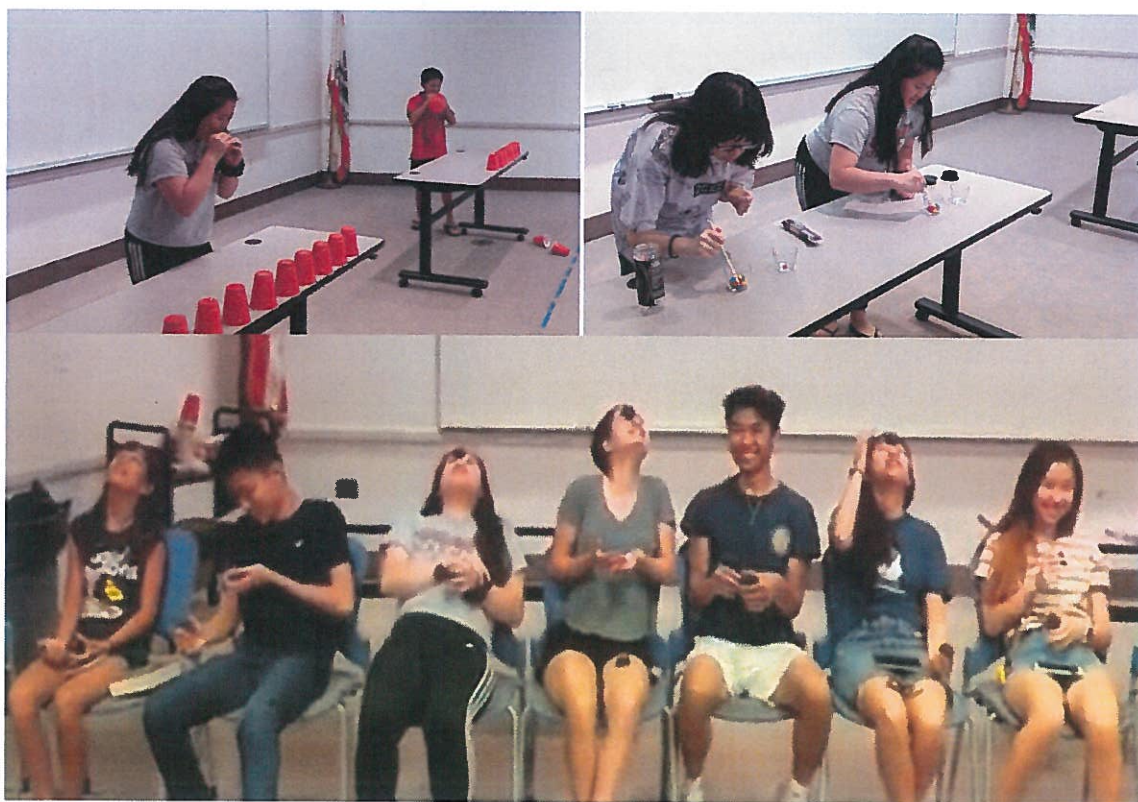
Programming

Teen Summer Blockbuster Movies

On Wednesday, July 3 teens watched *Captain Marvel* with **41 patrons** in attendance. On July 24 teens watched *How to Train Your Dragon 3: The Hidden World* with **26 patrons** in attendance.

2019 *It's Showtime* Teen Summer Reading Program

On Wednesday, July 10, in conjunction of the 2019 *It's Showtime* Summer Reading Program theme, teens participated in activities drawn from a popular TV reality show called *Minute to Win It!* Teens participated in a series of games where the contestant who completed the task within 60 seconds won a prize! This program had **29 teens** in attendance that brought plenty of sportsmanship and laughs.



Junior Friends Meeting

The Junior Friends met on Wednesday, July 8 and 19 with **32 teens** in attendance. Both meetings had special guest appearances. On July 8, Children's Acting Senior Librarian Kristen Olivarez asked for teen volunteers who would be willing to staff the library's Homework Help program. The Junior Friends also met Deborah Niblick, the new Senior

Librarian for Adult and Teens Services, who pledged her support and offered to bake cookies for the Ice Cream Social.

The main topic of discussion was the need for volunteers for the summer reading programs and identifying members who still needed volunteers during the summer break. In the month of July, the Junior Friends volunteered a **total of 170 hours**.

Ice Cream Social

To celebrate the end of the 2019 Teen Summer Reading Program, **28 teens** participated in the annual Ice Cream Social on Wednesday, July 31. As copious amounts of ice cream were eaten, thirty-eight prizes were awarded including a First Generation iPod, two Echo dots, two Hydro Flasks and other exciting prizes.



2019 <i>It's Showtime</i> Teen Summer Reading Program Snapshot	
Sign Ups	64
Hours Read	1384
Number who completed program (read 10 Hours or more)	31
Number who completed program (read 5 hours or more)	32
Program Attendance	
Kick off	28
BBQ	34
Maker Space	20
Min to Win it	29
Movies	124
Ice Cream Party	28
Total	263

2019 - 2020 ADULT / REFERENCE / YA GOALS AND OBJECTIVES

GOALS AND OBJECTIVES	PROGRESS
1. Establish seasonal book clubs to engage adults with reading in spring, summer, fall and winter.	In progress. Staff is researching grant opportunities to support a community wide book discussion.
2. Develop five new recommended book list brochures for teens with historical fiction, biography, award-winning books, and fiction for 7 th and 8 th graders.	In progress. Staff is researching and developing these book list brochures.
3. Develop a new space in the Teen Room to display information for teens and parents that will include recommended booklists, teen programs, book displays, teen art, library information and other teen related information.	In progress. Staff was provided a book display tower near the feature films for patrons to browse before entering the Adult section of the library. Adult and YA services will rotate book displays to promote both adult and YA programs.

TECHNICAL SERVICES / AUTOMATION

Acquisitions: Staff created 26 order records in July and updated 1,645 records.

ILL (Inter Library Loans): In July, the library lent one book to another library and did not borrow any books.

Mending and processing: 448 items were in repair status.

Overdrive: There were 299 overall circulations including 201 eBook circulations, 98 audio book circulations.

Weeding: 2,123 items were weeded from the collection.

Computers: Technical Service staff finished replacing ten public computers.

2019– 2020 TECHNICAL SERVICES GOALS AND OBJECTIVES

1. Upgrade web filtering and mobile security of the library's Internet access to continue to meet Federal standards and ensure future funding.

In progress. Technical Services staff purchased content filter hardware. The device was shipped in August. Staff will have a meeting with Tech Support to discuss the project deployment.

2. Develop new coding and robotics classes to build 21st Century technology skills for tweens and teens.

In progress. The Technical Services Senior Librarian recruited volunteers from Mark Keppel Zero Robotics Club to develop the curriculum for the coding robotics class.

CIRCULATION SERVICES

July saw the implementation of new fees in the library. Fines on all library materials remained the same; the increase was on rental DVD fees and replacement fees for lost or damaged items. The library helps patrons manage replacement fees by encouraging the patron to purchase a new replacement themselves after selector approval which avoids a processing fee and also waives overdue fines accrued on the item.

The library was closed on July 4 for Independence Day. The following work day the Circulation staff checked in 218 items returned in the overnight return.

Circulation Staffing

Circulation Services Supervisor Julie Villanueva participated in janitor interviews with Administrative Secretary Gwen Kishida to select and hire two janitors for the library. Two candidates were selected and are in the hiring process.

2019 – 2020 CIRCULATION GOALS AND OBJECTIVES

GOALS AND OBJECTIVES

1. Examine state of the art, user friendly library systems that will accommodate the needs of our library by automating daily functions to enhance productivity of Circulation staff and free staff to be more available to serve patrons.
2. Using the trainings and information obtained from the Library's customer service committee, staff will implement the expanded knowledge and skills acquired to develop a refined customer service approach.

PROGRESS

Ongoing. The Technical Services Librarian and Circulation Services Supervisor have begun research on library systems that will provide the most contemporary technology and features available. The right technology combined with a well trained, service-oriented staff will provide high quality service to the public.

Ongoing. Circulation staff will make the choice to better serve patrons using enhanced customer service, consistency, a positive attitude and teamwork to meet and exceed patron expectations.

LAMP LITERACY / CITIZENSHIP

Despite ESL classes being closed for Summer break, there was a lot of activity in the month of July in the Literacy office. End-of-Year reports were due to the California Department of Education on July 15. The Literacy staff worked hard to post-test as many students as possible and then meticulously prepared Update and Test Records to scan into the database. This will ensure that LAMP continues to receive WIOA Title II funding.

ESL and Citizenship Classes

Citizenship classes resumed on July 7. ESL classes will be on summer break until August 18. Registration for ESL classes will begin on August 5.

Passports

Passport appointments remained steady in the month of July. There is typically a decrease at the start of Summer but this year was different. 143 applications were executed this month compared to only 118 last year. This does not include renewal applications which are a self-service for adults, but the LAMP office offers a courtesy check to patrons who are apprehensive about submitting the forms themselves.

New Citizens- July

Meiyuan He

Lan F. Leong

LAMP Statistics for June 2019

Programs	57	
Program Attendance	208	
Students Served this month	98	
Student hours	379	
Total Students	YTD 98	Projected 750
Total Hours	YTD 379	Projected 25,000
Items Circulated	30	
Passports	143	YTD 143
Passport Revenue	\$6,010	YTD \$6,010

ESL and Citizenship Preparation Classes

Citizenship Preparation	Mondays	6:00 – 8:00 p.m.	Lilian Kawaratani
Citizenship Preparation	Wednesdays	10:00 a.m. – 12:00 p.m.	Annabelle Chu
Citizenship Preparation	Sundays	1:00 – 3:00 p.m.	Lee Zambrana
Citizenship Support	Wednesdays	10:00 a.m. – 12:00 p.m.	Betty Li
Citizenship Support	Thursdays	10:30 – 11:30 a.m.	Sam Ma
Citizenship Support	Sundays	1:00 – 3:00 p.m.	Kok Bing Lee
ESL Beginning Literacy	Saturdays	10:00 a.m. – 12:00 p.m.	Phuong Nguyen
ESL Beginning Low	Mondays	6:00 – 7:30 p.m.	Yun Chen
ESL Beginning High	Mon/Wed	12:00- 2:00 p.m.	Sam Fechenbach
ESL Intermediate Low	Tue/Wed/Thurs	1:00-3:00 p.m.	Nancy Gilmore
ESL Intermediate High	Mon/Tue/Wed	3:00 – 5:00 p.m.	Richard Hollingsworth
ESL Advanced	Tuesdays	7:00 – 8:30 p.m.	Sam Fechenbach
ESL Conversation	Sundays	1:00 – 3:00 p.m.	Daisy Liu

LAMP Staffing

Jose Garcia, Acting Literacy Administrator, completed and submitted the End-of-Year report to the California Department of Education. This involved creating an update record for all students who have been in the program this year and determining those that left the program prematurely.

2019 – 2020 LAMP GOALS AND OBJECTIVES

GOALS/OBJECTIVES	PROGRESS
1. Improve on the method used to assess learners in the One-to-One tutoring program to assist volunteer tutors in creating lessons centered around each student's individual goals.	In progress. Staff is researching various assessment tools.
2. Develop an online tutor training course for potential volunteers to complete if they are unable to attend the scheduled trainings at the library.	In progress. Staff is researching training material provided by Proliteracy.

CHILDREN'S SERVICES

Children's staff presented **30 public programs and storytimes** to **2,521 parents and children** during the month of July 2019.

Staff hosted **10 field trips** to the library and **two school visits** which served a total of **261 teachers, parents and children**, bringing **total programming attendance to 2,782** for the month. Staff answered **438 reference questions** in person and over the phone.

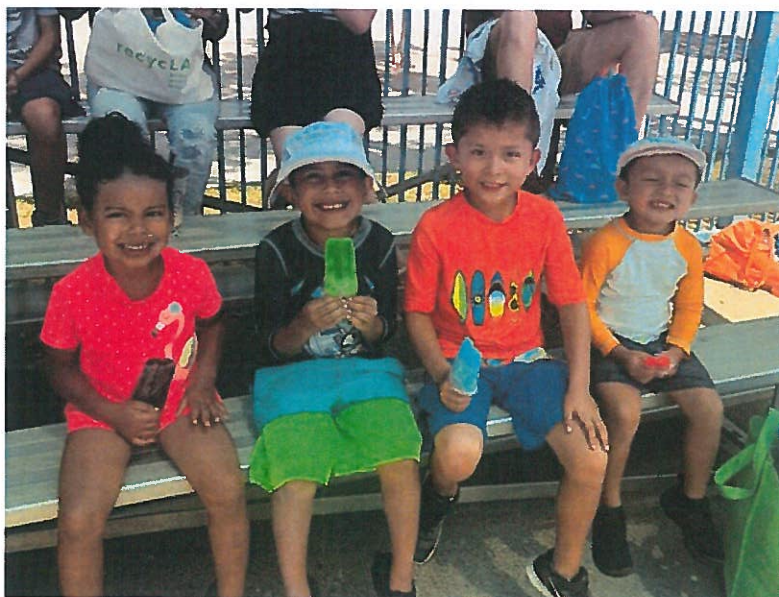
In July **75% of the library's total circulated items were Children's materials**. A total of **11,782 children's items** were checked out during the month.

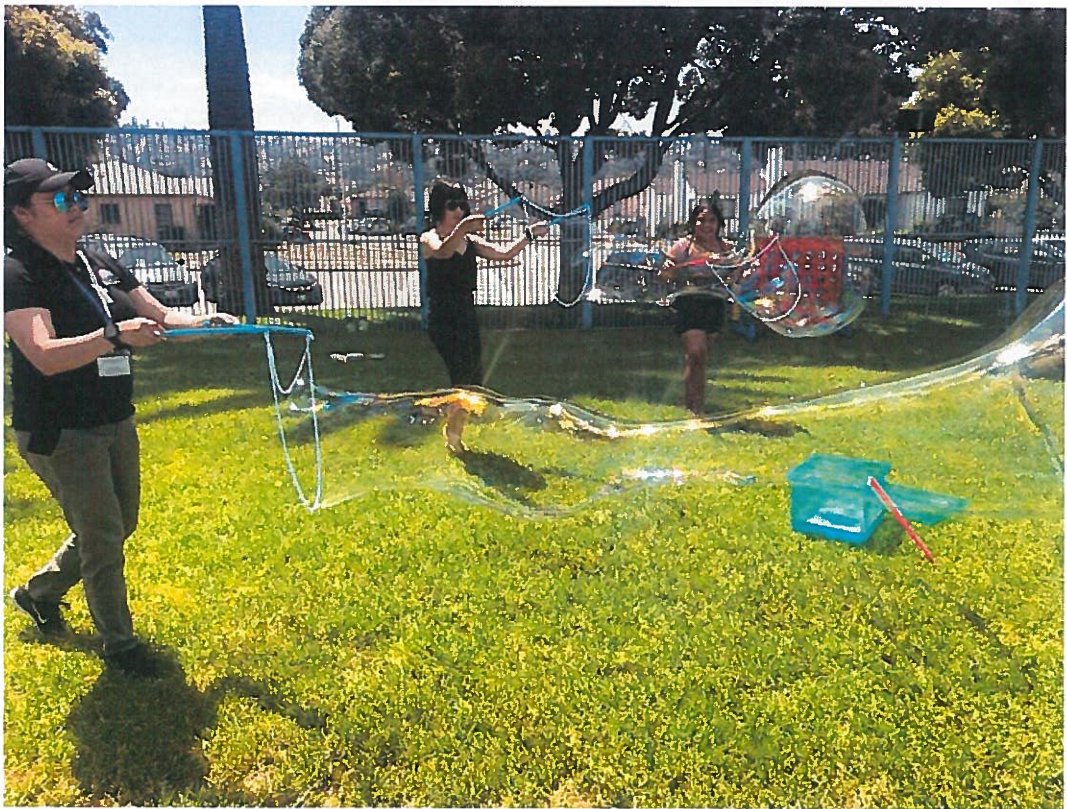
Type	QTY		% Change vs.	
Month	July 2019	June 2019	July 2018	June 2019
Program Attendance	2521	2959	2897	-15%
Outreach Attendance	261	341	184	-23%
Reference Questions	438	551	470	-21%

Programming

The library's 2019 Summer Reading Program officially ended on July 25, though families were given the opportunity to turn in logs and collect prizes through the end of the month. This year **1,014 children signed up and read a collective total of 10,772 hours**.

Children's Services held its annual end-of-summer Pool Party for Summer Reading Program participants on July 22. With a high of 85 degrees, it was a perfect day to cool off at the pool and **over 130 children and caregivers attended**. City Recreation Coordinator Orlando Muro and pool staff graciously hosted the event where families swam, played lawn games and relaxed together.





Baby Playtime

Children's Services held one session of Baby Playtime on July 18, which was attended by **98 children and caregivers**.

Cantonese Parents Group

In July, **50 children and caregivers** attended this popular support circle and playgroup for parents raising English/Cantonese bilingual children.

Arty Loon

On July 11 the department invited Arty Loon for a family performance, featuring magic, puppetry, comedy and juggling.



Doodlebugs

On July 18, Doodlebugs presented a live animal show to **152 children and their caregivers**. Families learned about a variety of animals and had the opportunity to get up close and personal with them after the show.



Movie Mornings

During the summer the department showed free family movies on Wednesday mornings. In July, **350 children and caregivers** attended these programs.

Community Partnerships and Class Visits, Outreach and Field Trips

Asian American Economic Development Enterprises (AAEDE)

During the summer, nine AAEDE interns assisted Children's Services with Summer Library Program registration, prize distribution, and programs. The interns were especially helpful before and after library programs and helped make the Family Pool Party even more enjoyable for families.



Edmund D. Edelman Los Angeles County Children's Court

Children's Services staff initiated a new partnership in April 2019 with the Edmund D. Edelman Children's Court which handles all of the child welfare cases in Los Angeles County. In early April Children's Services staff toured this area and visited with Children's Court social workers to discuss how the library could deliver services to these children. As a result of these talks, Children's Services staff set up monthly outreach visits to the Edmund D. Edelman Children's Court.

Staff visited Children's Court twice in July. On July 8, staff visited and made slime with eight adolescents ages 13-18. On July 29, staff visited and provided storytime services to 16

children ages 4-12. Staff will continue to provide monthly visits to Children's Court and alternate programming between storytimes for younger ages and STEAM (science, technology, engineering, arts and math) programs for older ages.

In July Children's staff hosted 10 field trips to the library by SPARK, My Learning Center and Smith Family Daycare. Staff visited Children's Court to provide services to children and administrators. Outreach efforts served a total of **261 children, teachers and caregivers** during **10 field trips** to the library and **two school visits**.

1,000 Books Before Kindergarten

Children read 5,600 books in the *1,000 Books Before Kindergarten* program, which encourages early literacy and learning in the home for children birth through preschool. Fourteen new children signed up for the program this month.

2019-20 CHILDREN'S GOALS AND OBJECTIVES

GOALS/OBJECTIVES	PROGRESS
1. Add a new Parenting Collection consisting of new and popular books for caregivers on promoting and supporting the physical, emotional, social and intellectual development of children from infancy to young adulthood.	In progress. Staff has ordered materials and is working with Technical Services and Circulation to catalog and establish a space for the collection.
2. Continue to build connections and enhance the library's presence in the community through staff outreach to public and private school and host field trips with educate children, parents and teachers on the services of the library.	Ongoing. In July staff hosted 10 field trips and two school visits; serving a total of 261 children, teachers and caregivers.

Monterey Park Bruggemeyer Library Statistics Summary 2019-2020

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MONTEREY PARK BRUGGEMEYER MEMORIAL LIBRARY

TECHNICAL SERVICES/AUTOMATION STATISTICAL REPORT

July 2019

Submitted by Evena Shu, Technical Services Senior Librarian

July 1st 2019	Cumulated Total	Cumulated Deleted	Added July 2019	Deleted July 2019	Gain/Loss July 2019	Changes July 2019
Items records	144,153	258,300	505	2,123	-1,618	
Bib records	129,694	199,501	771	1,425	-654	
Authority records	110,870	81,408	9	393	-384	1,645
Order records	15,836	74,102	26	0	26	
June 1st, 2019	Cumulated Total	Cumulated Deleted	Added June 2019	Deleted June 2019	Gain/Loss June 2019	Changes June 2019
Item records	145,771	256,177	676	519	157	
Bib records	130,348	198,076	310	322	-12	
Authority records	111,254	81,015	355	1	354	862
Order records	15,810	74,102	154	2	152	

CIRCULATION STATISTICS	ITEMS	PERSONS	HOURS
ATTENDANCE		23,493	
HOURS OPEN			182
CHECK-OUT AND RENEWAL	15,720		
CHECK-IN	13,946		

PATRON REQUESTED HOLDS 42

FILLED HOLDS 38

Monterey Park	28
Los Angeles County	10
Rosemead	5
Montebello	1
Total	38

MEESCAN Total number of sessions 14
USAGE Items checked out 98

SELF-CHECKOUT MACHINE USAGE

Patrons by Day of the Week

<u>DAY</u>	<u>OK</u>	<u>REFUSED</u>	
SUN	56	7	
MON	107	4	
TUE	116	16	
WED	83	15	
THU	58	8	
FRI	0	0	
SAT	56	4	
TOTAL	476	54	530 Patrons
June 2019 total	403	32	435

Items By Day of the Week

<u>DAY</u>	<u>REFUSED</u>	<u>ISSUED</u>	<u>RENEWED</u>	
SUN	4	187	1	
MON	5	432	10	
TUE	1	351	1	
WED	5	281	2	
THU	1	186	0	
FRI	0	0	0	
SAT	3	170	0	
TOTAL	19	1,607	14	1,640 items
June 2019 total	12	1,533	2	1,547

LAMP MONTHLY STATISTICAL REPORT

July 2019

A. TUTORS	ACTIVE FROM LAST MONTH		NEW	DROPPED	ACTIVE AT END OF MONTH		TOTAL YTD*		PROJECTED TOTAL 2019 - 2020	
	#	HOURS			#	HOURS	#	HOURS	#	HOURS
ESL	6	37	0	0	6	0	6	0	10	1200
CITIZENSHIP	6	30	0	0	6	38	6	38	40	1000
BASIC	14	50	0	1	13	50	13	50	40	1200
FFL	0	0	0	0	0	0	0	0	0	0
TOTAL	26	117	0	1	25	88	25	88	100	3400

B. LEARNERS	ACTIVE FROM LAST MONTH		NEW	DROPPED	ACTIVE AT END OF MONTH		TOTAL YTD*		PROJECTED TOTAL 2019 - 2020	
	# of students	# of hrs			# of active students	# of hrs	# of students	# of hrs	# of students	# of hrs
ESL	94	576	0	0	0	0	0	0	400	17400
CITIZENSHIP	57	321	22	6	73	329	79	329	300	6500
BASIC (1-to-1)	19	50	0	0	19	50	19	50	30	1000
DIST. LEARNING	0	0	0	0	0	0	0	0	20	100
FFL - Adults	0	0	0	0	0	0	0	0	0	0
FFL - Children	0	0	0	0	0	0	0	0	0	0
TOTAL	170	947	22	6	92	379	98	379	750	25000

* Total from previous month + new tutor/students

C. TRAINING WORKSHOPS				
	Last Month	This Month	YTD	Projected 2019-2020
Workshops Held	0	0	0	10
# of Tutors Trained	0	0	0	25

D. STUDENTS WAITING	
ESL & citizenship classes	0
One-to-one	36
Referred to other institutions	2

E. OFFICE VOLUNTEERS	
# OF VOLUNTEERS	2
HOURS	4

US CITIZENS	New	YTD
Passed	2	2

Passports	New	YTD
Executed	143	143

Reference Qs	New	YTD
ESL	106	106
Citizenship	133	133
Passports	342	342



Library Board of Trustees Staff Report

DATE: August 20, 2019

AGENDA ITEM NO: 8

TO: Library Board of Trustees
FROM: Diana Garcia, City Librarian
SUBJECT: California Library Association Conference

RECOMMENDATION:

It is recommended that the Library Board of Trustees:

1. Discuss the subject under consideration; and
2. Take such additional, related, action that may be desirable.

EXECUTIVE SUMMARY:

The annual California Library Association conference will be held October 24 – 26, 2019 at the Pasadena Convention Center. It is a prime opportunity for staff development and team building. Full and part-time staff will attend on Friday, October 25 on a one-day pass. Scholarships were offered for library staff so City Librarian Garcia elicited ten scholarships which will cover the costs for half of library staff. Trustees and other library stakeholders are also invited to participate.

BACKGROUND:

None

FISCAL IMPACT:

None

Respectfully submitted by:

A blue ink signature of Diana Garcia, written in a cursive style.

Diana Garcia
City Librarian

Prepared by:

A blue ink signature of Gwen Kishida, written in a cursive style.

Gwen Kishida
Administrative Secretary

ATTACHMENTS:

1. CLA Conference schedule of activities for October 25, 2019

ATTACHMENT 1
CLA Conference schedule of activities for
October 25, 2019

Friday, October 25

8:00am - 8:50am	Sessions
9:00am - 5:00pm	Exhibit Hall Open
9:00am - 9:50am	Sessions
10:00am - 11:00am	No Conflict Time
11:00am - 11:50am	Featured Speakers: Klinenberg/Bresich
12:00pm - 1:00pm	Lunch (No-Conflict Time)
1:00pm - 1:50pm	Sessions
2:00pm - 2:50pm	Sessions
3:00pm - 4:00pm	No-Conflict Time
4:00pm - 4:50pm	Sessions
5:00pm - 7:00pm	Library School Receptions
6:00pm	CPLA Dinner
7:30pm - 12:00am	Night Track
8:00pm	Night Track Kickoff

CONCURRENT SESSIONS

FRIDAY, OCTOBER 25 | 8:00 AM

All the Responsibility and None of the Authority: Managing When You Are Not the Supervisor

10/25/2019 | 8:00 AM - 8:50 AM

Presenter(s): Velva L. Hampson - Senior Librarian, CDCR; Cindy Mediavilla - Library Consultant, Self-employed; Tamara Evans - Digital Services Librarian, Kings County Library

Have you been placed in a work situation where you are required to get buy-in from your co-workers in order to do your job? Maybe you have been asked to develop or revise a policy for an organization you do not supervise. Perhaps you have been tasked with developing training for your co-workers. Join our panel of librarians as we discuss ways to manage your project... and your co-workers... when you are not the supervisor.

Best Ways to Get Experience During Library School

10/25/2019 | 8:00 AM - 8:50 AM

Presenter(s): Stacey Akahoshi; Christina Miskey - Citation and Bibliography Assistant, University of Nevada, Las Vegas; Elena Garcia - Librarian, Santa Barbara - Braille Institute; Lisa Neubert - Programming Librarian, Santa Barbara Library

We know there are many things library school doesn't teach you, so come learn from current and past students about how to get hands on experience during your master's degree.

Building Young Brains: Programming to Bolster Cognitive Development

10/25/2019 | 8:00 AM - 8:50 AM

Presenter(s): Joey Wong; Emelia Breen; Ariel Spiegelman

Research shows that cognitive skills – like growth mindset and executive functions – are highly correlated to successes in school and with a range of life outcomes. Integrating the Bay Area Discovery Museum's Center for Childhood Creativity's research on early cognition into our library programming, station-based activities are infused with developmentally appropriate opportunities to support cognitive growth. By celebrating challenges and highlighting process over product, we are empowering young learners in growing their own brains. Join in experiencing research-backed, hands-on activities and strategies that highlight building children's early cognitive skills while engaging families in playful conversations about cognitive science. Presenters will also discuss stories, case studies, and share successes and stumbles from recent pilot programs that can strengthen programmatic impact no matter the setting.

Clairvoyance for Librarians: Using Readers' Advisory to Predict a Customer's Reading Future

10/25/2019 | 8:00 AM - 8:50 AM

Presenter(s): Danielle Clayton - Adult Materials Selector, San Diego County Library; Andrienne Cruz - Librarian, Azusa City Library

Predict your customer's reading future with Readers' Advisory! In this session you will learn to use one of the great librarian superpowers called Readers' Advisory. It is a specialized service of connecting customers to the books that they will love. In this session you will learn the inner workings of Readers' Advisory, how to master the art of book talking, how to look for cues on what the customer wants, get all the tools you need to stay on top of trends in publishing, create a culture of reading at your library, and engage reluctant staff so they can be great in Readers' Advisory as well.

CONCURRENT SESSIONS

Critical Librarianship: Communities, Labor, Bureaucracy, and Social Justice

10/25/2019 | 8:00 AM - 8:50 AM

Presenter(s): Gregory Leazer - Assoc. Prof., UCLA Dept of Information Studies; Safiya Noble - Assoc. Prof., UCLA Dept of Information Studies; Sarah Roberts - Assoc. Prof., UCLA Dept of Information Studies; Jonathan Furner - Prof., UCLA Dept of Information Studies

This panel will address critical approaches to librarianship, emphasizing a conceptual framework of social justice, and collaborative interactions between MLIS faculty and practicing librarians. Noble will discuss the importance of critical librarianship, reframing information work as service-oriented rather than technological, including teaching critical theories of race, gender and political economy. Roberts will discuss labor issues within librarianship, and how those issues mitigate the ways librarians interact with administrators and other constituencies. Leazer will describe how librarianship bureaucratizes people and their information needs, transforming people into clients, with and a disregard for the whole person. Furner describes how the mission statement for the MLIS program at UCLA identifies social justice as one of its guiding principles, concerned with advocacy for the underserved, and the equitable distribution of information.

Feeling Extraordinarily Crafty? Put Your Fiber Arts Programs in a Whole New League

10/25/2019 | 8:00 AM - 8:50 AM

Presenter(s): Karen Christiansen - Adult Services Librarian, Paso Robles City Library; Melissa Bailey - Youth Services Librarian, Paso Robles City Library; Dawn M. Jackson - Librarian III, Youth Services & Branch Services, Santa Maria Public Library

Join these extraordinary librarians as they show you how to take your crafting classes to a new level! Offering embroidery classes that will leave you in "stitches," sewing classes that not only "seam" creative -- but are!, crochet classes that will get you "hooked," and macramé classes that are "knot" just for hippies, these crafty ladies will inspire you to have "sew" much fun! Learn the types of fiber arts classes you can offer, how to "tailor" them for various age groups, how to publicize them, and costs involved. Discover in-house and external partnerships, "knitting" together your community in ways that can be used to expand current programming, save on costs, and reach groups outside the library.

Learning Circles: Bridging the Skills Gap and Delivering Education for All

10/25/2019 | 8:00 AM - 8:50 AM

Presenter(s): Randall T. Hinson - Librarian II, Los Angeles Public Library; Marsha R. Malcolm - Librarian II, San Jose Public Library; Donya Drummond - Jobs & Careers Librarian, San Francisco Public Library

Adults with low skills need free, flexible, and accessible learning opportunities to compete for rapidly changing technology-infused jobs of the future. This includes U.S.-born and immigrant adults who seek to develop their skills as workers and community members who don't have the time or resources to commit to more intensive, traditional education programs. The potential of public libraries to meet the needs of this under-served population and employers has not been fully realized and greatly benefit from Learning Circles, a cost-efficient, high-impact, and scalable model that blends face-to-face instruction with online learning in lightly-facilitated study groups that leverage technology to address the specific needs of adults with low skills. Attend this session to learn about the flexible Learning Circles model including an interactive discussion about successful implementation at two public library systems. Panelists will also talk about paid and open-source courses for language and educational needs of low-literate adults.

Public Library Statistics, Where & How to Access Them

10/25/2019 | 8:00 AM - 8:50 AM

Presenter(s): Lindsay Thompson

Learn about the California Library Statistics! Find out where to access the data, how to use it, and how libraries are using the data. This is a must-see presentation for all public librarians interested in this issue, and for those who provide annual data to the State Library and who want to learn how to maximize their efforts and outputs. We will cover benchmarking, dashboards, graphs, trends, and how to share the data internally and with your stakeholders.

CONCURRENT SESSIONS

Reading Culture and Libraries: A Conundrum

10/25/2019 | 8:00 AM - 8:50 AM

Presenter(s): Melissa G. Elliott - Adjunct Professor, UCLA; Lisa F. Lepore - Director of Library Services, Antioch University Los Angeles; Eugene Owens - Adult Services Librarian, Los Angeles Public Library

We want to embolden libraries and librarians to adopt a culture of pleasure reading. Reading as a practice supports intellectual and social engagement. It ties us to each other, wakes us from our myopia, prompts us to think, write, wonder, participate. It also confirms the importance of deep reading, an alternative to the pervasive internet skim. Pleasure reading allows a slew of opportunities: rich, diverse collections, author visits, scholarly programs, book clubs, readers' advisory, public readings, and more. Too often academic and public libraries—and MLIS programs—focus on technology instead of readers, and overlook the philosophical underpinnings of library culture. What would the cultivation of a true reading culture look like? Perhaps a culture in which literature is as important as information and technology, and readers are valued. How can we achieve a synergy between our staff and our patrons around reading? Join us in figuring this out.

Where the Library of Things Are

10/25/2019 | 8:00 AM - 8:50 AM

Presenter(s): Sharon E. Coronado - Coordinating Librarian Adult Services, County of San Luis Obispo Public Libraries

Are you interested in launching a Library of Things but have more questions than answers? Sharon Coronado will take you along the journey of implementing a Library of Things from the grant writing stage to circulation among your library users. County of SLO Public Libraries received an Innovation Station grant from CA State Library and Southern California Library Cooperative and now offers over a dozen circulating kits that include Virtual Reality, Robotics, Digimanities, Coding, and more. Sharon will share the sunny successes and gruesome failures of implementing a Library of Things that patrons will flock to.

FRIDAY, OCTOBER 25 | 9:00 AM

"Oh, and We Need a Tunnel": Redesigning Your Children's Area in Incremental Stages

10/25/2019 | 9:00 AM - 9:50 AM

Presenter(s): Laura M. Henry - Young Readers Manager, Palos Verdes Library District; Marisa Perley - Young Readers Assistant Manager, Palos Verdes Library District; Emily Ohara - Young Readers Librarian, Palos Verdes Library District; Megan Durazo - Young Adult Librarian, Palos Verdes Library

Redesigning your children's department is pretty scary. Join Palos Verdes Library District Young Readers Librarians as we share our experience in creating a fun destination for children from babies to teens. We'll take you on a journey that started with literal cutting and pasting on an old paper floorplan and finished with a space that is accessible, beautiful, and just plain fun for all our patrons. See how a team composed of librarians, facilities staff, and circulation staff can develop ideas... and adjust them as often as necessary to reach that shared goal. Experience how a daunting project can be completed over time and in small increments. Gasp at the scary stuff, like rotating the stacks 90 degrees (shudder) and thrill to fun stuff like designing a tunnel into the storytime room. Come away with ideas that you can scale down, expand, or adjust to implement in your own libraries.

A Great Event Begins with Great Collaboration – School and Public Libraries Build Connections with Lumacon! – an Annual Comic Convention for Youth

10/25/2019 | 9:00 AM - 9:50 AM

Presenter(s): Connie H. Williams - History Room Librarian, Petaluma Regional Branch / Sonoma County Library

Hoping to garner at least 250 participants in their first LumaCON! Comic Convention (2015), Petaluma librarians and supporters were shocked as crowds swarmed in to a total of over 1,500. 5 years later, we are still going strong as we produce the annual event each January. Participants in this this power session take on an active role as we unpack the many layers of producing a fun-filled day for all. We will outline the steps we take, the relationships we've developed with professional artists, and the collaboration with librarians, teachers, parents, and community members to bring comic and superheroes to life. With a local focus on youth empowerment, LumaCON invites kids from 1-18 to join in as crafters, artists, junior artists, cos-players, and authors.

CONCURRENT SESSIONS

Adult Learners as Leaders, Advocates, and Colleagues in Your Library

10/25/2019 | 9:00 AM - 9:50 AM

Presenter(s): Rosie Manela - Independent Literacy Consultant, Independent Literacy Consultant; Diane Shimota - Adult Literacy Coordinator, AK Smiley Library – Redlands; Linda Sakamoto-Jahnke - Library Literacy Program Coordinator, Berkeley Public Library

Please join us to find out how adult learners in California's library literacy programs are leaders in their libraries, their communities, and their personal lives, and how your adult learners can serve as advocates and ambassadors for your library and your literacy program. Participants will learn about how the Adult-Learner Leadership Institute, and other library literacy programs, increase learners' self-esteem and self-confidence and provide them with leadership, communication, and public speaking skills. Panelists will also share success stories and strategies for working with adult learners to demonstrate the value and impact of the public library and its literacy program.

BAM! Coordinating a Library Comic Convention

10/25/2019 | 9:00 AM - 9:50 AM

Presenter(s): Sandy Brimer - Librarian II, Adult Services, Mission Viejo Library; Allen R. Kesinger; Jeff Price; Courtney Kesinger - Youth Services Librarian, OC Public Libraries; Audra Pimatukarnta - Teen Services Librarian, OC Public Libraries

Comic books are a vibrant intersection of literacy and pop culture, a storytelling art form that brings together people of all ages and backgrounds— perfect for celebrating at your library! In this presentation, you'll hear from librarians with vastly different experiences who have successfully established and coordinated large-scale comic conventions for their library communities. Learn how they got buy-in from their administration and colleagues, promoted the event through a variety of channels, attracted engaging guests and vendors. Take away best practices for planning a dynamic event that your community will love— what to do, what to avoid, and how to stay sane while putting it all together!

Barbershop Books: Inspiring Young Boys to Read

10/25/2019 | 9:00 AM - 9:50 AM

Presenter(s): Debbie A. Anderson; Christian A. Brown - Management Fellow, LA County Library

Young boys of color in California are reading at staggeringly low proficiency rates. Different factors are at play and LA County Library has taken steps to address several of these factors by installing small libraries in 10 Barbershops in the South Los Angeles and Compton areas. This program is a partnership with Barbershop Books in New York, founded by Alvin Irby. A large part of the success of the program is due to the Library employing a young man with lived experience to serve as a community liaison. Come learn about this extraordinary program, how we created buy-in with the barbers, and the special elements embedded in the program to help young boys of color develop enthusiasm for reading.

Bilingual Storytime

10/25/2019 | 9:00 AM - 9:50 AM

Presenter(s): Carolyn Brooks - Library Programs Consultant, California State Library

Ready to meet the needs of your dual-language learners and not quite sure how to do it? Join us to learn best practices, possible hurdles to navigate, and tips and tricks from the pros on how to design and implement a bilingual storytime that is culturally relevant and respectful for your local community. Be ready to engage with our spectacular panels of experts and start practicing your new knowledge and skills right in the workshop! Resources galore will be provided to all participants.

CONCURRENT SESSIONS

Building a Multicultural Early Literacy Kit on a Budget (JCLC Program)

10/25/2019 | 9:00 AM - 9:50 AM

Presenter(s): Catherine Oliver - Library Asst. -Advanced - Early Literacy, Contra Costa County Library; El M. Peters - Librarian, Contra Costa County Library (El Cerrito Branch)

A child's family, educators and community must work jointly to build a foundation for school readiness. Often children from low income areas are not ready for kindergarten: this unfortunately disproportionately affects families of color. To address this, Contra Costa County Library has designed over 50 early literacy "Stories To go" kits that families and educators can use with young children. It is the goal that our kits celebrate diversity and are culturally current with fun learning activities. Participants at this workshop will learn how to create a multicultural early literacy kit on a budget by modeling CCCL's STG kits. The session will include a discussion on how to select books that are culturally current, and tips on how to market the kits.

Deal or No Deal? Managing Rfps and Contracts for Your Technical Services Department

10/25/2019 | 9:00 AM - 9:50 AM

Presenter(s): Mary Kocman - Technical Services Dept. Head, Palos Verdes Library District; Yu-Lan Chou - Program Coordinator -- Technical Services, Santa Clara City Library

As technical services departments become smaller and leaner, libraries need to find ways to streamline the workflow and still offer quality materials to patrons. Join us for a presentation on how to manage RFPs (Request for Proposals) and subsequent contracts for your Technical Services department when you are ready to outsource the work. Whether you looking for a vendor to outsource your print, non-print or both types of materials, this informative session will help you understand the ins and outs of the RFP/contract process and what you need to ask for in a vendor. A panel of representatives from the largest outsourcing vendors will be on hand to discuss their process and answer any questions you may have about their work.

Gleefully Managing Change: How Great Communication Leads to All-in Results

10/25/2019 | 9:00 AM - 9:50 AM

Presenter(s): Jessica Jupitus - Deputy Director of Public Service, Solano County Library; Malissa Knapp - Branch Manager, Solano County Library

Change is scary. Radical change is terrifying. Malissa and Jess will share with you their suggestions for how to:

- Communicate clearly, effectively, and so people understand the why behind the what
- Acknowledge the challenges of change: vulnerability, fear, mistrust, discomfort
- Scale change: how to break large changes into manageable iterations and make small changes palatable
- Honor the past and recognizing what worked, allowing for mourning, doing the new thing anyway
- And of course, "oops, I did it again": mistakes we've made so you don't have to
- We'll end with a Q& A and audience sharing of successes and failures.

Libraries and Gardens: Growing Together

10/25/2019 | 9:00 AM - 9:50 AM

Presenter(s): Cindy Mediavilla - Library Consultant, Self-employed; Jenny Robinson - Children's Services Librarian, Santa Clara County Library District; Kristen Clark - Library Operations Manager, Mill Valley Public Library; Michael Jimenez - County Librarian, San Bernardino County Library; Ketzie Diaz - Senior Librarian, Long Beach Public Library

Whether they're addressing local food deserts or providing a cool place for hands-on STEM learning, gardens have become an exciting new library trend. More than just lovely landscaping, library gardens are often effective demonstration projects for drought-plagued communities that hope to go "native." They can also provide a non-threatening program space for children of differing abilities. Representatives from California libraries featured in the book *LIBRARIES AND GARDENS: GROWING TOGETHER* (ALA, 2019) will share the motivations behind their gardens and how those gardens have helped extend services out into the community.

CONCURRENT SESSIONS

Many Hands for Senior Health: How the Paramedics, Non-profits, a Hospital, and the Public Library Started a Movement
10/25/2019 | 9:00 AM - 9:50 AM

Presenter(s): Hillary Theyer - City Librarian, Torrance Public Library; Jennifer Nulty - EMS Coordinator, Torrance Fire Department; Christy Ann Lau - Program Director, Health Self-Management Services, Partners in Care Foundation; Anita Chun - Community Services Coordinator, Torrance Memorial Medical Center

When the Torrance Fire Department wanted to address reducing falls from older adults, they turned to many partners including the Torrance Public Library. Over three years, one class evolved into ongoing referrals, an annual fair, and public awareness campaign of a safety issue common to our aging population. With each partner bringing their skills to the table, free classes, free referrals, and an ongoing partnership developed. Come learn how this common problem was addressed in Torrance, what each partner learned from each other, and what tips the panel would share on building a similar partnership in your community.

Moving Towards Open Scholarship: UC, Elsevier and All the Rest

10/25/2019 | 9:00 AM - 9:50 AM

Presenter(s): Jeffrey MacKie-Mason - University Librarian; Professor of Information and of Economics, UC Berkeley

The movement to make new scholarship freely available to all began at least by 1994 with Stevan Harnad's "Subversive proposal". In 2013 the University of California Academic Senate adopted one of the first mandatory OA policies in the US, requiring that a copy of all newly authored research be deposited in an open archive regardless of where it is published. In winter 2018 the UC Libraries published an action roadmap, "Pathways to OA." Since, the Libraries and the Academic Senate have worked closely together to pursue some of the actions discussed in "Pathways". Most visibly to date, the UC sought to negotiate a "transformative" contract with Elsevier (the world's largest scholarly publisher) that would publish all UC-authored articles as open access, retain full reading rights to all Elsevier publications, and reduce the total cost of reading plus publishing for UC. Negotiations failed, but rather than sign a business-as-usual contract, the UC canceled its agreement with Elsevier on 28 Feb 2019. At the same time, the UC has signed a transformative agreement with Cambridge Univ Press and is negotiating with several other publishers, and leading a coalition seeking to help non-profit scholarly society publishers to flip their journals to open access.

So You Act Like a Librarian... but You're Not!!! Being a Paraprofessional in the Library World
10/25/2019 | 9:00 AM - 9:50 AM

Presenter(s): Dedria M. Tillett - Library Assistant, Riverside Public Library; Courtney Saldana - Assistant Library Director, Ontario City Library; Stefanie Ulate - Adult Services Librarian, Monrovia Public Library; Edwin Rodarte - Senior Librarian, Los Angeles Public Library; Melina Velazquez - Library Assistant, Riverside Public Library

Paraprofessionals in the library aren't without the experience or the drive to get the job done, but are often without the title and support that comes with being a Librarian. As a community, let's come together to discover ways to build an inclusive work environments that retain talented and enthusiastic non-MLIS staff who serve despite professional barriers. It takes a village working together to discover ways to break the glass ceiling that many paraprofessionals face when trying to advance in the library field. Be a part of that village by contributing to our panel of both non-MLIS staff and Librarians as they make honest observations about our library culture. Play an active role in the discussion with a series of How Might We questions to get us thinking about how we can better include, empower, and support the extraordinary paraprofessionals of the library world.

The League of Extraordinary Librarians: Demystifying the Work of California Correctional Librarians

10/25/2019 | 9:00 AM - 9:50 AM

Presenter(s): Jameson N. Rohrer; Alicia Friedman - Senior Librarian, California State Prison Los Angeles County

Have you ever wondered what correctional librarians do? To answer your first question, no, they're not scared. If you still have questions, two California State Prison librarians will discuss their day to day work in correctional libraries. Part law library, part academic library, part public library, the work of correctional librarianship is multifold..

CONCURRENT SESSIONS

FRIDAY, OCTOBER 25 | 1:00 PM

The Big Draw - Bringing the World's Largest Drawing Festival to Your Library

10/25/2019 | 1:00 PM - 2:50 PM [Extended Time]

Presenter(s): Caley Cannon - Senior Library, Arts & Culture Supervisor, Brand Library & Art Center; Erin Herzog - Art Librarian, Brand Library & Art Center; Sonia Rivera - Customer Service Library Representative, Brand Library & Art Center

The Big Draw Festival is annual celebration of drawing that promotes visual literacy and drawing as a tool for learning, expression and invention. This hands-on, interactive session will introduce audiences to drawing activities that can be implemented at their own libraries.

Community Tours as Education, History, and Praxis

10/25/2019 | 1:00 PM - 1:50 PM

Presenter(s): Jonathan Pacheco Bell - Embedded Urban Planner, Praxis-Led Action Network (P.L.A.N. workshop); Mike Sonksen - Poet, Professor, Tour Guide, Woodbury University

There is no better place to learn about a community than on its streets. Librarians can conduct unique community engagement and teach neighborhood knowledge by giving community tours. In this session, two Los Angeles urbanists demonstrate how their community tours educate learners, support local history, and advance information praxis on the ground. Drawing on 20 years of experience as an L.A. tour guide, professor, journalist, and poet, Mike Sonksen will explain his method for giving ethical walking tours in diverse and changing communities. Jonathan Pacheco Bell, an urban planner in South Central L.A., will illustrate how his multimodal tours of the Florence-Firestone district bolster community pride and advocacy. This session will appeal to all LIS practitioners desiring to break free from the reference desk to carry out extraordinary street-level information praxis. Attendees will gain a framework for developing their own ethical and inspiring tours in their communities.

Creating Conditions for Communities to Flourish: Activating Community Engagement to Foster TRUE Community Ownership!

10/25/2019 | 1:00 PM - 1:50 PM

Presenter(s): Margaret M. Sullivan; Patrick Remer - Community Library Manager, Pleasant Hill at Contra Costa County Library; David Andrieni - Principal-in-charge, Bohlin Cywinski Jackson; Sarah Kuehl - Founder, EinwillerKuehl

Unleash the power of human-centered design to create constructive community engagement opportunities that result in authentic community ownership! This program will use the Pleasant Hill Library new building's community engagement process as the case study to illustrate the revolutionary and innovative process City Leaders, Librarians and the Design Team engaged in to lay the foundation for the new building to catalyze and "level up" 21st century community ownership! Hear from this dynamic, energetic and spirited team of collaborators, including the City Leaders who encouraged the process, the Innovative librarian who fostered the creative process, and the talented and considerate design team who envisioned the engagement process that resulted in all participants engaged feeling like the process honored their community. Learn how they used shared values, pride of place and empathy-driven workshopping to result in data, anecdotes and more importantly, community excitement and confidence. That their voices were heard and ideas were

CONCURRENT SESSIONS

Equitable, Diverse, and Inclusive Staffing: Go from Ordinary to Extraordinary

10/25/2019 | 1:00 PM - 1:50 PM

Presenter(s): Christine Bolivar - Library Manager, Lompoc Public Library; Madeline Bryant - Principal Librarian, Los Angeles Public Library; Charlotte King-Mills - Branch Manager of Lemon Grove, San Diego County Library; Tommy Bui - Associate Librarian, Inglewood Public Library; James Tyner - Adult Services Librarian, Fresno County Public Library; Malissa Knapp - Branch Manager, Solano County Library

Diversity and equity in library staffing at all levels is critical to meeting the needs of an increasingly diverse population. Come learn, explore and engage as we delve into this topic. In this session, we will discuss how to address diversity and equity in your organization and community. We will also explore past and current programs and initiatives (residency programs, internships and scholarship programs). And we will also take a look at how libraries are currently focusing their efforts on supporting diversity and equity. Attendees will be encouraged to engage with presenters and other attendees by responding to group questions and through sharing their experiences as part of this session.

Expanding Library Programming Options with Video Conferencing

10/25/2019 | 1:00 PM - 1:50 PM

Presenter(s): Beverly Sutherland - President and CEO, EdTechnologyFunds; Suzy Daveluy - Deputy Director of Community Services/City Librarian, Stockton-San Joaquin County Public Library

As libraries across California strive to become technological learning hubs in their communities, many, especially rural libraries, struggle to meet these expectations due to limited funding and resources. The 49-99 Library Cooperative System, mostly comprised of rural libraries, has implemented a series of live-streamed events that is expanding access to training and programs that did not previously exist. Through the Collaborative Connections Project, a grant-funded initiative under the Library Services and Technology Act, these libraries have leveraged increased internet bandwidth and newly installed video conferencing systems to deliver substantive programming such as English as a Second Language (ESL) workshops to underserved adults and children. This session will take an in-depth look at the Collaborative Connections Project, as well as the successes and the lessons learned from its launch. We will also cover the technology that supports it and provide a brief overview of other uses for video conferencing in

Felt Up: How to Strengthen Your Storytime with Felt

10/25/2019 | 1:00 PM - 1:50 PM

Presenter(s): Nichole M. King - Children's Supervising Librarian - Campbell Library, Santa Clara County Library District; Saralyn Otter - Children's Supervising Librarian - Morgan Hill, Santa Clara County Library District; Phi Huynh - Children's Librarian - Morgan Hill, Santa Clara County Library District

Ever wondered how to make the flannel board story of your dreams? Would you like to make your relationship with felt stronger, more stiff-like? We are here for you. We will share our over 2 decades worth of experience using flannel board stories to give your storytime a magical and whimsical feel. Both beginners and seasoned veterans will learn our tips and tricks for creating your own flannel stories, as well as using flannel for other fun activities in your children's area. You will leave with ideas, patterns and even a completed flannel piece to add to your collection.

Fighting Fake News with Youth: Share Your Super Powers

10/25/2019 | 1:00 PM - 1:50 PM

Presenter(s): Lesley Farmer

Fake news continues to be prevalent -- and consequential. People have less trust in mainstream news outlets, experience filter bubbles, fail to discern fake news, and are likely to spread false information via social media. Youth are especially prone to these problems. This session answers these questions: • What is the status of news literacy of students as perceived by practicing California teacher librarians? • What news literacy competencies are needed by pre-teens and teens as perceived by practicing California teacher librarians? • What curriculum can help pre-teens and teens gain news literacy? Increase your own super powers against fake news -- and empower youth as well.

CONCURRENT SESSIONS

iCount @ the Library: Building a Culture of Equity (JCLC Program)

10/25/2019 | 1:00 PM - 2:15 PM [Extended Time]

Presenter(s): Gladstone Bucknor; Geraldine Lin

iCount is LA County Library's innovative model that builds equitable access to services for all community members. It ensures the Library is making a conscious effort to address the needs of its diverse community, including customers of different age, gender, sexual orientation, ethnicity, socio-economic status, physical ability, nationality, and more. LA County Library designed an easy-to-use tool to help staff create and scale up programs and services for underserved populations. Participants will gain access to the equity tool and learn how to adapt this resource in their own organizations.

- Learning Objective #1: Design equity trainings for library staff
- Learning Objective #2: Build and promote a culture of equity
- Learning Objective #3: Adapt an easy-to-use equity tool in your own

Mission Creeps: Saying Yes to Distress and Expanding Your Career Through Other Duties as Assigned

10/25/2019 | 1:00 PM - 1:50 PM

Presenter(s): Justin Wasterlain - Program Coordinator, Santa Clara City Library; Amy Côté - Librarian, Santa Clara City Library

For the overly ambitious, endlessly curious, and terminally bored, job descriptions are a series of restrictions rather than opportunities. However, they often include four powerful and terrifying words: other duties as assigned. It is in this ill-defined territory that careers can be made (or broken or discovered or derailed). Being willing to take on the random assignment or the skill stretching task isn't always comfortable, but it can often lead you down paths you would have never otherwise considered. Hear from two librarians who sidestepped their way into an opportunity to renovate and revitalize the Mission Branch Library in Santa Clara and how distress lead to discovery.

Reimagining School Readiness Toolkit

10/25/2019 | 1:00 PM - 1:50 PM

Presenter(s): Lisa Regalla; Carolyn Brooks - Library Programs Consultant, California State Library

The Reimagining School Readiness Toolkit is a suite of research-backed resources created for librarians to help families prepare children ages 0 to 8 for success in school and in life. The toolkit was developed by the Center for Childhood Creativity at the Bay Area Discovery Museum in collaboration with the California State Library. This session will introduce librarians to the research, practical implications, and resources offered in the toolkit, which is available in its entirety for free online.

Story Play! a Multi-sensory Play Experience for Infants, Toddlers, and Caregivers

10/25/2019 | 1:00 PM - 1:50 PM

Presenter(s): Mandy Nasr - Senior Librarian, Los Angeles Public Library; Kristin Peers - Children's Librarian, Los Angeles Public Library

Since its launch in April 2018, Story Play @ LAPL has become a popular social meet-up for caregivers and children aged 0-2 at the West Valley Regional Branch. Funded by an IDEAS mini-grant from the Los Angeles Library Foundation, Story Play is a unique play experience that features large durable toys that is similar to a commercial baby gym, but without the monthly fees. The Story Play program has created a safe haven for babies to truly be themselves - even on the rough teething days. While most of us understand that babies learn while playing, Story Play has also given caregivers a chance to become adult learners themselves! Staff at West Valley have shared resources to new parents that relate to child-rearing topics such as health and financial resources. Find out how we keep this program simple, sustainable, and innovative. Learn how we attract and welcome non-library users while also giving children the first baby steps (literally!) to a lifelong learning experience at the library.

CONCURRENT SESSIONS

Teens Leading Change: Civic Engagement for Teens in and Outside of the Library

10/25/2019 | 1:00 PM - 1:50 PM

Presenter(s): Candice (Wing-ye) Mack - Managing Librarian, Systemwide Teen Services, Los Angeles Public Library; Jane Gov

Do you want to make a difference in your library, your community, or the world? Be the change by incorporating civic engagement into your teen volunteer, teen council and teen programming! Come hear about how teens at two libraries are leading these efforts. Pasadena Public Library's Teen Advisory Board has spoken at city council and school board meetings, advocated for access to healthy food, transportation, life readiness, mental health education, and drug abuse prevention; the teens developed a Youth Master Plan (a strategic plan) that identifies priority areas for city, school, and community improvement. Los Angeles Public Library's Teens Leading Change initiative works with and gives mini grants of \$100-\$5,000 to library Teen Council projects related to: Library Advocacy, Information Literacy, Community Conversations, Know Your Rights, Immigration & Citizenship, Net Neutrality / Privacy, and Voter Rights & Registration. So far, the initiative has launched nearly 20 projects across 24 branches.

We Were Just Roommates, Now We're Getting Hitched!

10/25/2019 | 1:00 PM - 1:50 PM

Presenter(s): Natasha Martin - City Librarian, City of Roseville; Kristi LaRoche - Recreation Supervisor, City of Roseville

When our Parks & Recreation Department and Libraries Department merged over a decade ago, we became roommates. Sometimes we were friends and did things together, but mostly we spent a lot of time in our own rooms. Now another streamlining reorganization process has shown us that it's time to get married! How have we prepared for our new life together? Have we kept communication channels open? Have we involved each other in planning? Have we discussed our shared future vision of our life together? Come and find out how we are planning our successful wedding and bright and sunny future as one happy couple.

"What Days Are You Here?" – Taking Ownership of Your Work as Part-time Public Library Staff

10/25/2019 | 1:00 PM - 2:50 PM [Extended Time]

Presenter(s): Annabelle L. Blackman - Children's Librarian II, Oakland Public Library; Anna Wu - Part-Time Library Assistant, Oakland Public Library; Isabel Macias - Library Assistant, Oakland Public Library

Our panelists are three women of color who have worked at various levels in multiple library systems in the competitive SF Bay Area. They will share tips on how to stay resilient and relevant while working the part-time hustle. They will cover getting your foot in the door, establishing a presence, strategic shift taking, and how part-time work can work to your advantage. Whether you're employed as a shelver, a paraprofessional, or a librarian, working permanent part-time or on-call, or currently in library school, there will be something you can relate to and learn from in this session.

CONCURRENT SESSIONS

POSTER PRESENTATIONS

(1) And You May Ask Yourself, 'Well... How Did I Get Here?': Reflections on the Evolution of a Library Diversity Committee
Friday, October 25, 2019 | 1:00 PM - 2:00 PM

Poster Presenter(s): Gayatri Singh - UC San Diego Library; Cristela Garcia-Spitz - UC San Diego Library

Driven by internal and external institutional changes surrounding diversity, new strategic approaches are needed in order to position libraries as diverse and inclusive organizations. As diversity in higher education and libraryland is trending, many libraries have formed diversity committees. What is the purpose of these committees? What is their impact? For libraries that have had committees for a while, have we seen any progress? Or do we look around and say 'same as it ever was'? This poster focuses on a case study of the UC San Diego Library. The Diversity Committee first formed in the 1989 as an Ad Hoc Committee of the Librarians Association of the University of California, San Diego (LAUC-SD) around the discussion of affirmative action. The work of the committee evolved and broadened over the years. To help assess the climate of the organization, the Library implemented the ClimateQUAL® survey in 2012. After carrying out the survey, the charge and membership of the Diversity Committee expanded to include all Library staff. It continued to evolve from a committee that focused on thought-provoking programming and events, to a committee that also acts in an advisory capacity on policy matters such as career advancement, inclusion and participation. Along the way, there have been institutional challenges and growth. As our Library Diversity & Inclusion Committee has evolved, we will examine what we have accomplished, how we have changed, and what we hope for the future. By focusing on the big picture, we hope to show that change and growth is possible. We will also highlight ways diversity committees need to do different types of work (educational programming and policy advising) to make any kind of progress toward an inclusive organization.

(3) A Patchwork Quilt: Comparing CLA Membership to Other State Library Organizations - 2019 Edition
Friday, October 25, 2019 | 1:00 PM - 2:00 PM

Poster Presenter(s): Joy Rodriguez; Andrew Carlos

Is California unique in having a state library professional organization that is so heavily focused on public libraries? Do other state professional library organizations have a broader range of membership including academic and special librarians? This poster session is an updated version of a poster that was presented at CLA in 2018. It will present findings from a research project conducted by a special librarian and two academic librarians, comparing the membership in the California Library Association to other state professional library organizations. Including the composition of the membership of the other state library organizations and how they provide (or don't provide) programming that is relevant to different types of librarians. It will also explore the benefits of joining a state versus national library organization and outline the next steps in the process of this research project.

(5) Maximizing Learning Spaces or How to Macgyver Your Library

Friday, October 25, 2019 | 1:00 PM - 2:00 PM

Poster Presenter(s): Lena Pham - California State Library; Wayne Walker - Southern California Library Cooperative; Christian Theyer - Theyer Consulting

Tired of that same old shelf in the teen area? Need a change of seating for patrons? Think that rug has gone through one too many story time sessions? We've all been there and quietly (or not so quietly) agree! So libraries had applied to participate in the Maximizing Learning Spaces project and those selected were given the opportunity to work with designers to re-imagine the way their library space can look and feel. Funds were also provided to purchase new movable and flexible furniture for their library. Come see the before and after visualizations of these spaces! And hear what it takes to move things around. Literally!

CONCURRENT SESSIONS

(7) Open the Door to Reading: Building Partnerships with Juvenile Detention Centers to Reach Underserved Youth in Custody

Friday, October 25, 2019 | 1:00 PM - 2:00 PM

Poster Presenter(s): Andrea Klecki - Solano County Library; Nancy G. Wirt - Solano County Library

Do you have a juvenile detention center within your service area? Not sure of where to start to provide outreach and library services for the youth residing in these facilities? This poster session explains how two young adult librarians in Solano County formed a partnership with the county's juvenile detention center to reinstate the facility's in-house library and established an ongoing monthly book club. Learn all about how the project got started, including the successes and pitfalls that happened along the way. Practical advice will also be offered for how to reach out to your own local juvenile detention center to provide library services and programming to this underserved youth population.

(9) Developing an Inclusive Workplace for Librarians of Color by Librarians of Color: An Initial Manifesto

Friday, October 25, 2019 | 1:00 PM - 2:00 PM

Poster Presenter(s): Jade Alburo - UCLA Library; Eugenia Beh - MIT Libraries

What would an inclusive and equitable library workplace look like if it was defined by librarians of color? While much has been written about what library leaders can do to make their organizations and the profession more welcoming and inclusive, very rarely (or not often enough) are librarians of color actually asked for input on how they would feel supported and included. At the 2018 Joint Conference of Librarians of Color, a group of librarians of color led a pre-conference to crowdsource and develop a set of recommendations for creating a more inclusive and equitable workplace environment, one that would attract, support, promote, and nurture librarians and staff of color, utilizing the campus demands developed by student protestors in 2015 and 2016 as a model. This poster presents the initial notes and recommendations in various areas: from professional and organizational culture to recruitment, retention, and leadership to assessment and accountability.

(11) Digitizing the Past, Embracing the Future: Historical Information Access in Public Libraries

Friday, October 25, 2019 | 1:00 PM - 2:00 PM

Poster Presenter(s): Olivia J. Shea - Santa Fe Springs City Library

Is your library an untapped historical repository? In July 2018 the Santa Fe Springs City Library undertook a large historical digitization project. We have been tasked with cataloging and digitizing approximately 1000 historical objects, including photographs, ephemera, books, and physical objects. We decided to use this as an opportunity to create an engaging and informational online resource for library patrons. Join us on our journey through this project as we discuss our successes, pitfalls, and answers to the question of historical digitization in a public library setting. We will discuss our participation in the SCLC Digi Lab project, our use of CatalogIt for collection management, how we use WordPress to maintain an engaging online presence for local history buffs, and how to find value in your historical resources!

(13) Library Liaison Services in California Community Colleges

Friday, October 25, 2019 | 1:00 PM - 2:00 PM

Poster Presenter(s): Mary Wahl - Pasadena City College

Though the topic of library liaison services is well established in scholarly literature, not all types of academic institutions are discussed, and community colleges are notably absent. Enter the California Community Colleges (CCCs) – the largest system of higher education in the US! Librarians from across the CCC system were surveyed in fall 2018 regarding liaison activities and related collaborations with students, faculty and more. This poster describes the research objectives and methodologies of the survey; summarizes the data gathered; and illustrates some of the many ways CCC librarians are serving our campuses. Highlights of the data include: campus units to which libraries are liaising (not just subject disciplines anymore!); ways in which libraries are communicating with their liaison areas; variety of liaison services offered; and challenges encountered.

CONCURRENT SESSIONS

(15) Remote Medical Clinics- providing Extraordinary Health Literacy

Friday, October 25, 2019 | 1:00 PM - 2:00 PM

Poster Presenter(s): Ana M. Macias - Kaiser Permanente

There are many ways we can use our librarian skills to promote health literacy. Most often, this exchange between patron and librarian happens in our libraries, traditional places where community members gather, read, exchange information and use resources to locate a variety of information that suits their need. This presentation will encourage extraordinary librarians to look past their brick and mortar walls, step outside their library spaces and experience the provision of health information in non-traditional settings. Health happens everywhere. From parking lots, to tent cities, inner city streets and fair grounds. This poster / paper shares the experience of providing health literacy information to underserved populations in Sacramento. Using public library information, public health resources from the National Library of Medicine and a free medical clinic- the author will share her experience of providing health literacy information to underserved populations in Sacramento.

(17) We Got Lasers: Laser Tag and the Benefits of Non-traditional Programs in the Library

Friday, October 25, 2019 | 1:00 PM - 2:00 PM

Poster Presenter(s): Ryan Szichak - Mule Creek State Prison and Lodi Public Library; Jaqueline Rea - Lodi Public Library

While the majority of libraries take part in book clubs or the yearly summer reading club, many are starting to branch out into programming that used to be considered unconventional at least. With changing perceptions of what libraries are and provide, one such program has proven to be a real winner with one of the most difficult groups to attract to the library, tweens and teenagers. By bringing the excitement and fun of laser tag into a library setting, a bridge can be created between the library and a group of patrons who may not feel that there is a need for such an institution in the modern world. With that in mind, come see how adding a couple "zaps" and "pew pews" to a library can lead to a growth in foot traffic and library usage within a younger audience.

(19) Oakland Public Library's Race & Equity Team: Building Capacity and Community (JCLC Program)

Friday, October 25, 2019 | 1:00 PM - 2:00 PM

Poster Presenter(s): Susan Martinez; Andrea Guzmán - Oakland Public Library

The Oakland Public Library's Race & Equity Team was formed in June 2017 as part of a larger citywide movement to tackle and dismantle institutional racism within city government in hopes of achieving equity and opportunity for all Oakland residents, regardless of identity. The team is modeling a system-wide commitment to developing racial equity competency by engaging in the following endeavors: -Developing standards of staff knowledge, -Facilitating dialog and understanding of racial equity through training and discussion for staff and patrons, -Working with department leadership and staff to identify opportunities to improve equity outcomes by applying an equity framework and tools internally (among staff) and externally (in the community), -Provide support to work groups and individuals ensuring the inclusion of equity in all decision making processes in the Department on equity activities, programs, and initiatives, and -Support development and implementation of Departments' Racial Equity Strategic Plan.

FRIDAY, OCTOBER 25 | 2:00 PM

Confessions of a New Library Leader..

10/25/2019 | 2:00 PM - 2:50 PM

Presenter(s): Robert Karatsu - Project Manager, California Library Association; Kayla Marie Figard - Senior Librarian, San Mateo County Library; Dedria M. Tillett - Library Assistant, Riverside Public Library

So why would anyone want to get into a leadership role? Come join a panel of young professionals from the Developing Leaders in California program who have decided to take the dive into leadership. They will talk about "the why", their challenges, supervising people older than you, supervising people older than you who resist change, some mistakes they made (and what you learned from it), things they learned the hard way, advice they have for other aspiring young leaders, and their greatest success story (and why they want to continue to lead!)

CONCURRENT SESSIONS

Dead Ends and Wrong Turns: Finding Your Path to Success as a First Time Manager

10/25/2019 | 2:00 PM - 2:50 PM

Presenter(s): Daisy Flores - Supervising Librarian, Youth Services, Ontario City Library; Jasmin Avila - Librarian II, Chula Vista Public Library

Are you transitioning from an entry level position to management? Adjusting as a new manager can feel like driving around without GPS, full of dead ends and wrong turns with no sight to your final destination but there is hope! This session will address the practical steps you can take in planning your path to becoming an effective manager. Presenters will share their journeys in their first year(s) as managers offering participants with ways to handle the challenges of transition, practical tips to foster staff engagement, strategies for documentation and discipline, suggestions for self care and more!

Dump the Info Dump: Three Strategies for Extraordinary Staff Meetings That Build Trust and Strengthen Teams

10/25/2019 | 2:00 PM - 2:50 PM

Presenter(s): Mary McCoy - Senior Librarian - Art, Music, & Recreation Department, Los Angeles Public Library

"That could have been an email!" We've all been in staff meetings that felt like an info dump, one person talking at a passive group. However, staff meetings have the potential to provide rich and dynamic opportunities for training, team-building, and leadership development. They can also provide a place for you and your staff to hone your emotional intelligence and build a more compassionate, empathetic workplace. In this session, you'll gather, develop, and test out ideas to bring back to your library and implement with your team.

Facilitating Change Extraordinarily

10/25/2019 | 2:00 PM - 2:50 PM

Presenter(s): Sam McBane Mulford - Principal, Ideation Collaborative; Cheryl Gould - Principal, Fully Engaged Libraries

Change happens. By us, to us, and to others.

Intentionality in the design and facilitation of change is the element that sets extraordinary change apart from disaster. If you'd like to be in the first category join us to learn more about how to understand others in change, develop change resilience, and facilitate change. We'll explore a nifty model for managing complex change, and work through how to engage the people affected to make them part of the solution. The complex change model is a great tool for both designing change and analyzing change that's in-process (or didn't go very well). We invite you to join us for a practical and human-centered conversation on how to make change happen.

Help Your Community Heal: Plan a Mental Health Resource Fair

10/25/2019 | 2:00 PM - 2:50 PM

Presenter(s): Azalea Janel Ebbay - Librarian II, San Diego Public Library; Jennelise Hafen - Senior Librarian, Oceanside Public Library

Mental health issues impact all communities, no matter a person's race, ethnicity, culture, age, gender, sexual orientation, income level, or housing status. Libraries can and should organize mental health resource fairs because it allows them to use our position to deliver necessary information and resources to the vulnerable populations that they serve. Join Azalea Ebbay, Sciences and Government Documents Librarian from San Diego Public Library and Jennelise Hafen, Senior Librarian at Oceanside Public Library, and social workers in their discussion on the best practices for initiating new partnerships, improving current partnerships, and harnessing resources to create an informed and transformational community event. Librarians will also discuss the California State Library's Mental Health Initiative funds and creating free programming. Following the program, attendees will be empowered to collaborate with partners and deliver fairs to their communities.

CONCURRENT SESSIONS

Higher, Further, Faster: Bring out the Extraordinary in Your Staff!

10/25/2019 | 2:00 PM - 2:50 PM

Presenter(s): Melissa Potter - Assistant Library Services Director, Burbank Public Library; Carey Vance - Library Manager, Monrovia Public Library

Monrovia and Burbank Public Libraries are teaming up to discuss how the Building an Effective Learning Culture (BELC) InfoPeople project of 2016-2017 changed the approach to learning at their libraries. Carey Vance will describe Staff Learning Summits, Learning Hours and an upcoming mentorship program at Monrovia Public Library. Melissa Potter will describe Burbank's take on Individual Learning Plans - PYRA (Plan Your Road Ahead), Competencies (Now Essential Skills) for all staff and by position, and individualized training checklists. Together they will describe how the BELC program has improved staff development at both libraries and what that means for our staff as well as our public.

Lessons from the Road: Creating Mobile Programming

10/25/2019 | 2:00 PM - 2:50 PM

Presenter(s): Joey Wong; Emelia Breen; Ariel Spiegelman

To further equity and inclusion, institutions cannot expect people and families to just come to them. Museums and libraries, as physical spaces, can seem intimidating and unwelcoming for many communities. In order to engage deeper, we need to bring our resources and programming out into the community. The Bay Area Discovery Museum creates educational programming that is designed to be offered both at the museum and off-site in classrooms and community spaces. In 2017, the BADM launched the Try It Truck, an engineering lab-on-wheels that was created specifically to bring our programming to schools, libraries, and community events. Through these initiatives, we have learned lessons about the best ways to design and implement programs in many different spaces. Join us in exploring the power of mobile programming in engaging communities. Presenters will discuss best practices in program setup and storage, and participants will engage with examples from our mobile programs.

Mobile Libraries: Bringing Library Service to Patrons

10/25/2019 | 2:00 PM - 2:50 PM

Presenter(s): Dana Vinke - Deputy Library Director, Ventura County Library; Janelle VanHook - Mobile Services Librarian, Richmond Public Library; Renee Ting - Librarian, Youth and Outreach Services, Mountain View Public Library; Kristine Morales; Jennifer Weeks - Library Services Manager, Santa Clara County Library District

Welcome to the Q&A panel of mobile library staff brought to you by the Mobile Library Services Interest Group! The panel is made up of people working hard to bring the library out to the community. We will share stories of adventures, lunch programs, urban and rural service, grief for lost patrons and vehicle woes. Come join us and learn more about Mobile Library Services.

Slackers: Exploring Digital Communication Tools for Library Staff

10/25/2019 | 2:00 PM - 2:50 PM

Presenter(s): Joseph L. Mangold - Library Operations Manager, Camarillo Public Library; Brittany Anne S. Baldwin - Circulation Supervisor, Camarillo Public Library; Tanya Y. Knipprath - Adult Services Librarian, Camarillo Public Library; Justin Formanek - Adult Services Librarian, Blanchard Community Library

Join front-of-the-line staff from two public libraries as they explore the types of digital communication tools available to libraries, as well as the applications these tools have for fostering relationships with other organizations in their communities.

CONCURRENT SESSIONS

The Power of Embedded Law Librarians: How San Diego County Public Libraries Offer Access to Justice in a Nonlegal Setting

10/25/2019 | 2:00 PM - 2:50 PM

Presenter(s): John W. Adkins - Director of Libraries, San Diego County Public Law Library; Migell Acosta; Joy whatley - Director, Chula Vista Public Library; Valerie Gragg - Reference Librarian for Community Outreach & Partnerships, San Diego Law Library

Access to justice is not something that occurs only in the hallowed halls of law schools and courtrooms; by giving access to legal information, California's county public law libraries address the public's lack of awareness of all the resources that can help them win their cases. The embedded law librarian program has been a successful experiment using legal research experts in a non-law library setting providing instruction on essential specialized legal databases and print materials. This program will describe how the project was developed, share the partnership agreements to create lasting relationships with your county law libraries, and the importance of standing together to provide local advocacy for access to justice. This session is a call to action for library leaders to build strong connections with your county law libraries so that together we can increase opportunities for access to justice in California.

To Fine, or Not to Fine

10/25/2019 | 2:00 PM - 2:50 PM

Presenter(s): Jamie S. Poirier; Nicole Pasini - Deputy Director of Library Services, San Mateo County Libraries; Sara Jones; Nancy Kreiser - Deputy County Librarian, Contra Costa County Library

"Removing all fines?! But - what about the budget? And how are we going to teach patrons responsibility??" Hear from a panel of library administrators on the pitfalls, concerns, and jubilation associated with going fine-free. These success stories include community impact, budgetary needs, staff and customer concerns, and analysis of what it takes to eliminate fines in a library system. Go beyond the theories and hypotheticals, and take home tools to help staff at all levels have conversations with their stakeholders on whether to continue fines, or to let them go.

Tutor Ready Reading and Writing: A Free, Online Resource for Adult Literacy Tutors and Program Staff

10/25/2019 | 2:00 PM - 2:50 PM

Presenter(s): Kathy St. John - Literacy Consultant/Trainer, Literacyworks; Amy Prevedel - Literacy Consultant/Trainer, Literacyworks

If you have questions about how to help adult literacy students improve their reading and writing skills, we have the answers for you! Tutor Ready Reading and Writing provides the information your tutors, staff and learners are looking for about how best to teach and learn about reading and writing at all skill levels and for all purposes. Tutor Ready Reading and Writing was created to answer the questions real tutors and program staff in programs across the country ask reading and writing specialists during trainings. This free, online resource uses a question/answer format and contains bite-sized, research-based modules that can be used by tutors and program staff to help their adult learners gain and hone reading and writing skills for real life purposes. Tutor Ready is perfect for tutors and staff who work with native English-speaking learners and English language learners.

What's Your Brand?

10/25/2019 | 2:00 PM - 2:50 PM

Presenter(s): Francie Palmer

"Your brand is what other people say about you when you're not in the room." - Jeff Bezos Our Personal Brands cross over from our personal lives and back to our work world. Discover ways to navigate the fine line between thought leader and self-promotion for an authentic voice and professional presence. Join retired City of Rancho Cucamonga Communications Manager Francie Palmer of Palmer Consulting (2017 CAPIO Communicator of the Year and 2018 CAPIO Paul B. Clark Lifetime Achievement honoree) for tips, lessons-learned and tools to develop a Personal Brand strategy and manage Your Personal Brand.

CONCURRENT SESSIONS

FRIDAY, OCTOBER 25 | 4:00 PM

Big Ideas, Big Opportunities: Re-envisioning Programs to Maximize Partnerships

10/25/2019 | 4:00 PM - 4:50 PM

Presenter(s): Jesse Walker-Lanz - Assistant Director, Public Services, LA County Library; Debbie A. Anderson

LA County Library recently entered into a partnership with another County department and enhanced programming through a multi-year, multi-million dollar grant. Learn how one library was able to access funds by looking at its existing programs through a mental health prevention lens and transforming them in a way that supported library goals of education and literacy while providing factors that bolstered its communities' mental health. Examples of program enhancements will be shared. Session participants will learn strategies for thinking differently about traditional library programs, considerations for success when looking and applying for funds, tips to maximize buy-in and support of frontline staff, and lessons learned about the persistence and creativity needed when you're "thinking big".

Build Engagement Inside and Out: Using the Harwood Practice

10/25/2019 | 4:00 PM - 4:50 PM

Presenter(s): Beverly Schwartzberg - Library Programs Consultant, California State Library; Joy whatley - Director, Chula Vista Public Library; Kathy Middleton - Deputy Director, Sacramento Public Library; Danis Kreimeier - Library Director, Napa County Library; Estella Terrazas - Public Services Director, Altadena Library District

Public libraries across California have been using their training in the Harwood practice to transform thinking and work "inside and out." Whether you're new to the Harwood Institute's approach to community engagement, an old hand, or want ideas on how to use your training, this panel will inspire. Hear how the Chula Vista Library made a change to internal meeting and management culture, and how the change affected the entire institution. Staff from the Sacramento Public Library will describe the process and outcomes from their AccessABILITY project, engaging community members with disabilities in new ways and transforming the work and thinking of the library. Napa County Library is using the Harwood practice to connect the library to community aspirations and actions across county government.

Fandom Powered S.T.E.A.M. Programming

10/25/2019 | 4:00 PM - 4:50 PM

Presenter(s): Lauren Salerno - Senior Library Assistant, Ontario City Library; Jana Waitman - Youth Services Librarian, Ontario City Library; Brittany M. Garcia - Young Adult Services Librarian, Rancho Cucamonga Public Library

S.T.E.A.M. programming can sometimes be a tough sell, but what if you gave it a different context? Fandom programs have a great track record for bringing in large attendance numbers. In this session, attendees will get inspired to harness the power of fandom properties by wrapping science learning concepts into the program offerings. Learn how Star Wars, Rick and Morty, Dragon Ball Z, Angry Birds and more more can be the spark that lights the fire for your patrons to pursue new interests.

Food Literacy at the Library: Building a Better Community Through Food

10/25/2019 | 4:00 PM - 4:50 PM

Presenter(s): Philip Lee - Publisher/ Co-Founder, READERS to EATERS; Tracie Randolph - Library Manager, Riverside County Library System/Glen Avon Branch; Patrice Chamberlain - Program Consultant, Lunch @ the Library, California Library Association; June Jo Lee - Author, Chef Roy Choi and the Street Food Remix; Man One

Connect good reads and good eats! Learn about the growing interest in food literacy and how libraries are becoming community hubs. In this program, we will see examples of libraries building a more healthy and inclusive community through food, from gardening programs, culinary education, to summer meal programs, which connect food access and book access. Also see how books and author events celebrating our diverse food cultures and traditions can be a good way start to engage new library visitors.

CONCURRENT SESSIONS

How to Network and Work a Room: Tips for Learning How and What Is Meant by Networking

10/25/2019 | 4:00 PM - 4:50 PM

Presenter(s): Michele Villagran - Assistant Professor / CEO, San Jose State University / CulturalCo

One of the most meaningful ways you can market yourself is to make and sustain personal contact with those that you meet. How has networking worked for you? How do you start a conversation with a stranger? In this session, we invite attendees to share their success of making every connection matter. Attendees are invited to discuss how they have approached networking, what has worked/what has not worked, and how we can make sure that every connection we meet, regardless of environment, matters. From this session, let us go forth, connect with diverse groups and remind those we meet just how valuable we are in this world. Here are key questions that will be discussed: 1-What exactly is networking, and how do you network? 2-What does it mean to work a room? 3-How do we ensure the most out of our interactions?

Mentoring the Future: How to Plan a Staff Mentoring Program with Succession in Mind

10/25/2019 | 4:00 PM - 4:50 PM

Presenter(s): Stephanie C. Brown - Regional Manager, OC Public Libraries; Stephanie Anson - Librarian II, OC Public Libraries; Jennifer Medina - Librarian II, OC Public Libraries; Katie Sverapa - Librarian II, OC Public Libraries; Sean Whittle - Librarian IV, OC Public Libraries

Mentoring programs can help with employee retention and satisfaction and can be a part of succession planning. Mentoring helps employees navigate bureaucracies and career paths, guiding their future with the organization. In 2017, OC Public Libraries began planning a mentoring program and launched a pilot program in 2018 called OC Inspire with ten pairs of mentors and mentees. We expanded it in 2019 to 25 pairs of mentors/mentees. Our panel will discuss how we planned, ran and evaluated the program. We spent a long time in the planning process, learning from other mentoring programs and literature on mentoring and believe this was a key to our success. We had the participants evaluate the program mid-way through and at the end of the nine-month program. We branded the program to make it unique and fun. We believe that our experience can help interested participants learn to create a successful mentoring program.

My Leadership Journey - O.G. Edition...

10/25/2019 | 4:00 PM - 4:50 PM

Presenter(s): Luis Herrera - Retired City Librarian, San Francisco Public Library, San Francisco Public Library; Robert Karatsu - Project Manager, California Library Association

Luis Herrera has done it all in the profession, for the profession. Retired director of the San Francisco Public Library, Library Journal's 2018 "Library of the Year". 2012 Librarian of the Year. Past CLA and PLA President. Appointed by President Barack Obama to serve on the Board of the Institute of Museum and Library Services. A champion and advocate for equity and diversity in the profession. And simply a nationally recognized leader in the library world. Join him in conversation with Robert Karatsu as Luis talks about his leadership journey. Where he came from and how he got to where he is today. His leadership philosophy. Advice for the next generation of library leaders. His "crucible moments". (And even what his "walk up" music is and three people he would invite to a dinner party and what he is cooking for them!) Listen and learn from the best.

NASA Resources for Extraordinary Libraries

10/25/2019 | 4:00 PM - 4:50 PM

Presenter(s): Amelia Chapman - Education Program Specialist, NASA JPL; Rachel Zimmerman Brachman - Public Engagement Specialist, NASA JPL; Kay Ferrari - Outreach Project Manager, NASA JPL; Marja Seidel - Staff Scientist, IPAC/Caltech

Like the universe itself, the scope of NASA's free resources can be overwhelming - and always expanding! Come connect with the NASA programs designed to serve informal educators. Learn how to bring real time NASA missions and data into your library, keep up to date on high profile missions, provide STEM opportunities to all patrons, and more.

CONCURRENT SESSIONS

Still in the Making: A Toolkit for Developing a Library Maker Program for Your Community

10/25/2019 | 4:00 PM - 4:50 PM

Presenter(s): Lisa Regalla; Carolyn Brooks - Library Programs Consultant, California State Library; Pamela J. Van Halsema - Library Makerspace Project Lead, Bay Area Discovery Museum

Attend this session to learn how ten geographically and demographically diverse libraries, most from under-resourced communities across California, have worked over the last year-and-a-half to build creative, experiential maker programs. Take a close look at the planning process that started with listening and responding to each community's unique interests, needs and strengths. Then, engage in an interactive workshop to try out the tools developed in this project, and talk with pilot site library staff to find out how the tools helped them develop the physical space, programs and partnerships necessary to achieve their goals. By summer 2020, organizers of this project will publish the complete Makerspace Development Toolkit for Libraries online and your feedback in this workshop will help shape its development!

The Digital Public Library of America in California

10/25/2019 | 4:00 PM - 4:50 PM

Presenter(s): John S. Bracken - Exec. Director, DPLA; Paula MacKinnon - Executive Director, CALIFA; Adrian Turner - Senior Product Manager, California Digital Library; Veronda Pitchford - Asst. Director, CALIFA

This session will highlight ongoing collaborative initiatives within California including the cultivation of a large-scale aggregation of cultural heritage and eBook resources and efforts to build a national digital platform to provide broad public access to digital content, and ways that libraries, archives, museums, and other cultural heritage organizations can take part. We will discuss the enki eBook platform created by libraries for libraries and how some innovative California libraries are using SimplyE, the library-developed, open source eReader app for finding, borrowing and reading library eBooks to deliver even more econtent to the public. We will also describe DPLA's and Califa's role in the new National ebook agenda to build a better ebook discovery and delivery of econtent. Last, we will share information about services that are freely available to cultural heritage organizations in California, to promote broader visibility and use of their unique collections through Calisphere and DPLA.

Training to Win the 5K AND the Marathon: Short & Long-Term Solutions for Typical Library HR Issues

10/25/2019 | 4:00 PM - 4:50 PM

Presenter(s): Suzanne Silva - Human Resources Manager, Sonoma County Library; Sarah Vantrease - Division Manager, Public Services, Sonoma County Library

HR hurdles tripping you up? Learn how to make strides towards solving some of the most common library personnel problems, from ergonomic issues and passive-aggressive employees to organizational culture shift and outdated classifications. Get advice from experienced HR/library administrators on how to plan for success at both short and long "distances" with focused training and preparation. We'll even throw in some sprint solutions and cross-training options, plus point out potential pitfalls...don't get DQ'd! Whether you're a new manager, a frustrated front-lines employee or a library HR specialist, we will help equip you for victory in this essential and ever-changing field.

What If Patrons Can't Access the Internet?: Reference by Mail for Patrons Who Are Incarcerated

10/25/2019 | 4:00 PM - 4:50 PM

Presenter(s): Jeanie Austin - Librarian, Jail and Reentry Services, San Francisco Public Library; Rachel Kinnon - Manager, Jail and Reentry Services, San Francisco Public Library; Rosa Hall - Jail and Reentry Services Intern, MLIS Student, San Jose State University

Information access for people inside of jails and prisons is an issue of equity and social justice. People in jails and prisons have little to no access to the Internet, and may have limited access to books or libraries. Librarians can address this lack of access by utilizing the physical mail to receive reference requests and provide patrons with needed information. Participants in this session will learn about San Francisco Public Library's Reference by Mail service, discuss some of the opportunities and barriers to providing reference service through the mail, be presented with models for creating a Reference by Mail service, and collectively workshop answers to a few letters from patrons within jails and prisons. Participants will leave the session equipped with the tools to create their own Reference by Mail service for people in jails and prisons.

CONCURRENT SESSIONS

Working with Teens Is My Superpower: A Showcase of the Most Extraordinary Programs and Practices to Serve Teens in Your Library Presented by the Bay Area Young Adult Librarians (BAYA) and the Youth Services Interest Group (YSIG)

10/25/2019 | 4:00 PM - 4:50 PM

Presenter(s): Matthew Lorenzo - Teen Service Librarian - Cupertino Library, Santa Clara County Library District; Brandi Bette Smead - Teen Service Librarian, Benicia Public Library; Erik Berman - Coordinator of Services to Young Adults, Alameda County Library

Do you work with a diverse group of teenagers and need ideas on creating fun and innovative programs and services? Join us and challenge the norms of teen services as a panel of BAYA and YSIG members share the details on running inclusive teen programs that work! These librarians of action will explore the changing services for young adults and present you with the best of the group's ideas for teen programming. We'll be instructing attendees on how to keep up with emerging teen services plus how we've incorporated evolving technologies and equalities into teen programs. These diverse programs are ones you can incorporate into any library and community.

IGNITE SESSIONS

CSK 50 Years Strong: Celebrations at LAPL

10/25/2019 | 4:00 PM - 4:05 PM

Presenter(s): Jené Brown - Principal Librarian, LAPL; Diane Garcia - children's librarian, Los Angeles Public Library

Book Awards, which are given annually by the American Library Association (ALA) to outstanding African American authors and illustrators of books for children and young adults that demonstrate an appreciation of African American culture and universal human values. As the Coretta Scott King Book Awards Community celebrates its 50th Anniversary this year, join us to learn about CSK's illustrious history and practical ways to use Coretta Scott King Award-winning books to enrich programming. Be inspired by LAPL's CSK-related programs for youth and adults. This talk will illustrate how CSK award-winning books can promote "casual diversity" - just a part of everyday library programming.

How Embedded Librarianship Helped Me Invent Embedded Planning Praxis

10/25/2019 | 4:10 PM - 4:15 PM

Presenter(s): Jonathan Pacheco Bell - Embedded Urban Planner, Praxis-Led Action Network (P.L.A.N. workshop)

Innovation in the field of Library and Information Studies positively informs research and practice beyond the information sector. In this Ignite Talk, Los Angeles Urban Planner Jonathan Pacheco Bell explains how he drew upon Embedded Librarianship to invent a new approach to urban planning, which he calls Embedded Planning. Similar to Embedded Librarians operating outside of a reference desk, Embedded Planners work on the street level conducting direct community engagement in neighborhoods. Bell's concept gestated for many years before "Embedded Planning" took its name and ideological core during his MLIS studies at SJSU iSchool. Drawing from his MLIS coursework, published writings in LIS and planning, and real-life planning projects, Bell will outline his equity-driven praxis representing a hybrid "city planning, public librarianship, and community organizing" approach to public service. The talk will inspire information professionals to innovate across the disciplines to benefit the communities they serve.

The No-theme Storytime, or "Not Bunnies Again!"

10/25/2019 | 4:20 PM - 4:25 PM

Presenter(s): Lissette Gonzalez

I was in my first six months as a children's librarian when a four-year-old complained that too many of the library's storytimes were about bunny rabbits. This made me think: Adorable as bunnies, foxes, and all manner of critters are, why should I build an endless stream of 30-minute storytimes around them? Could I be using themes as a crutch? More to the point, do I really need single-themed storytimes to foster early literacy in my kid audiences? And what do I, a lifelong urban dweller, know from apple picking and tractors anyway? Follow my journey out of this conundrum and pick up a tip or two for freestyling no-theme storytimes.

CONCURRENT SESSIONS

Public Library Archivists: PLASC Is Here for You!

10/25/2019 | 4:30 PM - 4:35 PM

Presenter(s): Patricia Delara - Librarian and Branch Manager, Daly City Public Library

This talk will describe the efforts and advocacy of the Public Library Archives and Special Collections (PLASC) section of the Society of American Archivists. The members of PLASC include lone arrangers, librarians, and archivists who work in archives, special collections, or local history collections in public libraries. The mission of PLASC is to encourage advocacy for, and provide education about, archival, manuscript, local history, genealogy, and other historic and special collections within public libraries of all sizes. As a section, PLASC provides an arena for discussion and dissemination of best practices of the archives, library, museum, and history fields, and works to support the informational, historical, and cultural interests that converge in public library archives and special collections.

Five Minutes to a Better Review!

10/25/2019 | 4:40 PM - 4:45 PM

Presenter(s): Tina H. Lerno - Librarian II, Los Angeles Public Library

Have you wanted to improve your review writing skills? In this quick 5 minute session, you will learn 5 tips to help you write better professional reviews for your library, committee, or your own blog!

K-pop Wave Hits the Library

10/25/2019 | 4:50 PM - 4:55 PM

Presenter(s): Claudia Arroyo - Library Assistant, Ontario City Library

Korean pop culture, particularly the music genre K-pop, is quickly rising in popularity thanks to acts including BTS, Got7, and Twice. Such boy bands and girl groups along with many others are inspiring teens to become invested in Korean culture—beyond its upbeat pop music and into the nation's food, language, lifestyle, and history. Integrating K-pop into teen programming can be fun and rewarding, as teens and those who facilitate programming can learn from one another and collectively appreciate a new music genre and culture through games, crafts, dance, and discussion. In this presentation you will learn about activities you can implement to begin similar programming at your library.

Partnering Sustainably for Sustainability: Building Relationships with Your Community

10/25/2019 | 4:55 PM - 5:00 PM

Presenter(s): Brittany Austin - Library Adult Services Manager, South San Francisco Public Library; Stacy Lein - Librarian II, South San Francisco Public Library

Learn how you can address climate change through community partnerships and programming. South San Francisco Public Library's partnership with the San Mateo County Office of Sustainability resulted in community-led workshops to educate people about climate change. Beginning in 2018, we teamed up to host a workshop on upcycling fabric and are now preparing our first Fixit Clinic. In this session, we will share our process for planning community events on sustainability and talk about our experiences encouraging patrons and volunteers to take ownership of their learning experience. Our goal is to educate and empower our patrons to be creative, take responsible risks, and make positive lifestyle changes.

Henrietta, Library Cat

10/25/2019 | 5:05 PM - 5:10 PM

Presenter(s): Trina Camping

The Woodland Public Library was adopted by a stray cat in December 2016 and she's worked her way into the hearts of the library staff, city staff, and patrons. She helped in the post-election malaise, keeps the rodent population in check, and continues to boost spirits every day.

Make My Day: How to Train the New Supervisor, Manager, or Director to Make Your Organization Extraordinary

10/25/2019 | 5:15 PM - 5:20 PM

Presenter(s): Darla Wegener - County Librarian, Tulare County Library

Did you know your new supervisor, manager, or director didn't come pre-trained for your library? So how should you prepare yourself and organization to "make their day". Rather than make them feel like they are "in the line of fire", I'll share ways to make them feel welcomed and competent in their new role. In this short presentation, you'll hear the good, the bad, and the ugly, and get a plan to make sure everyone feels like "a million dollars baby".

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Exhibitors & Hours

- Thursday, October 24: 12:00 PM - 5:00 PM
- Friday, October 25: 9:00 AM - 5:00 PM
- Saturday, October 26: 9:00 AM - 1:00 PM

Why visit the Exhibit Hall?

The CLA Conference Exhibit Hall will host numerous vendors demonstrating their latest products and services. There will also be Career Resources, Hands-on workshops, the Interest Group Fair, and the CLA Membership Booth. Visit the Exhibit Hall and take in the excitement!

For Vendors

Exhibiting at the CLA Annual Conference is an excellent way to promote your organization's products, services, and programs to California's professional library community and networks.

To reserve a booth in our bustling Exhibit Hall, for the opportunity to network with librarians and information professionals, and introduce yourself and your services, please visit our [2019 Exhibitors Website \(https://cla19.heiexhibitors.com/\)](https://cla19.heiexhibitors.com/).

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