

MINUTES
MONTEREY PARK BUSINESS IMPROVEMENT
DISTRICT ADVISORY COMMITTEE
Special Meeting
October 28, 2021

The Business Improvement District Advisory Committee (BIDAC) of the City of Monterey Park held a Special Teleconference Meeting via Zoom on Thursday, October 28, 2021, at 4:00 p.m. The special meeting was conducted pursuant to Section 3 of Executive Order No. N-29-20 issued on March 17, 2020. Accordingly, Commissioners/Board Members were provided a meeting login number and conference call number and were not physically present at Conference Room 251, located at 320 W. Newmark Avenue in the City of Monterey Park.

PUBLIC PARTICIPATION

In accordance with Executive Order No. N-29-20 and guidance from the California Department of Public Health on gatherings, remote public participation was allowed in the following ways:

Via Email

Public comments were accepted up to 24 hours before the meeting via email to Econdev@montereypark.ca.gov and, when feasible, read into the record during public comment. Written communications are limited to not more than 50 words.

Via Telephone

Public comments may be submitted via telephone during the meeting, before the close of public comment, by calling [\(888\) 788-0099](tel:8887880099) or [\(877\) 853-5247](tel:8778535247) and entering Zoom Meeting ID: [859 4384 5125](tel:85943845125) then press pound (#). When prompted to enter participation ID number press pound (#) again. If participants would like to make a public comment they will enter “*9” then the Economic Development Department office will be notified and you will be in the rotation to make a public comment. Participants are encouraged to join the meeting 15 minutes before the start of the meeting. You may speak up to 5 minutes on Agenda item. Speakers will not be allowed to combine time. The Chair and Commissioner/Board Members may change the amount of time allowed for speakers. As part of the virtual meeting protocols, anonymous persons will not be allowed to provide public comment.

Important Disclaimer – When a participant calls in to join the meeting, their name and/or phone number will be visible to all participants. Note that all public meetings will be recorded.

CALL TO ORDER:

Interim Chairperson, Joseph Torres, called the meeting to order at 4:04PM.

ROLL CALL: Committee Members Present: Gene Jeng, Jessy Li, and Elizabeth Yang

MISSION STATEMENT

The mission of the City of Monterey Park is to provide excellent services to enhance the quality of life for our entire community

ABSENT: Josephine Louie

ALSO PRESENT: Economic Development Manager Joseph Torres and Economic Development Specialist Karen Ko

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

None

ORAL AND WRITTEN COMMUNICATIONS

None

1. PRESENTATION

- 1A.** Update on the City of Monterey Park shop local program app designed to revitalize the local economy.

Staff invited commissioners to the invitation-only hard launch event of the Monterey Park Rewards program at El Encanto, scheduled for November 15, 2021.

- 1B.** Update on the City of Monterey Park major development projects including the new transformative downtown Celadon center project.

2. CONSENT CALENDAR – None

3. PUBLIC HEARING – None

4. OLD BUSINESS – None

4A. CONTINUATION OF DISCUSSION ON 2021 ANNUAL REPORT AND BUDGET AND 2022 ASSESSMENT FEE AND PROPOSED BUDGET APPROVAL PROCESS.

Action Taken: None for discussion purpose only.

Discussion: Commissioners requested staff to table item 4A to the next regular meeting.

5. NEW BUSINESS

5A. BEGIN DISCUSSIONS ON POTENTIAL IMPROVEMENTS AND ECONOMIC RECOVERY PROGRAMS WITHIN THE BUSINESS IMPROVEMENT DISTRICT

Action Taken: None for discussion purpose only.

Discussion: Commissioners requested staff to table item 4A to the next regular meeting.

6. COMMISSION COMMUNICATIONS - None

ADJOURNMENT

There being no further business for consideration, the meeting was adjourned at 5:10 PM.



Joseph Torres
Economic Development Manager