

**MINUTES**  
**MONTEREY PARK BUSINESS ADVISORY COMMITTEE**  
**Regular Meeting**  
**April 17, 2025**

The Business Improvement District Advisory Committee of the City of Monterey Park held a Regular Meeting of the Commission at City Hall Community Room #102, located at 320 W. Newmark Avenue in the City of Monterey Park, on Thursday, April 17, 2025, at 4:00 p.m.

**CALL TO ORDER:**

Committee Member Wu called the meeting to order at 7:15 p.m.

**ROLL CALL:**

Economic Development Specialist Janice Huang called roll:

**PRESENT:** Zhen Wu, and Albert Young

**ABSENT:** Gene Jeng, and Josephine Louie

**ORAL AND WRITTEN COMMUNICATIONS**

**[1.] PRESENTATIONS**

**1-A OATH-OF-OFFICE-TAKING OF THE NEWLY APPOINTED BIDAC COMMISSIONER, ALBERT YOUNG.**

**1-B STAFF UPDATE ON THE TASTE OF DOWNTOWN MPK PROGRAM.**

**1-C STAFF UPDATE ON THE PROPOSED BIDAC AND EDAC CONSOLIDATION INTO ONE COMMISSION.**

**[2.] OLD BUSINESS**

**2-A PARTIAL FUNDING OF THE DOWNTOWN MURAL USING BID FUNDS TO BENEFIT BID BUSINESSES.**

It is recommended that the BIDAC consider:

- (1) Discussing the potential benefits of the Downtown Mural project in relation to increased customer traffic for Downtown BID businesses;
- (2) Determining an appropriate amount of BID funds to be allocated towards the partial funding of the Downtown Mural project; and
- (2) Taking such additional, related, action that may be desirable.

CEQA: This activity is for general policies and procedure-making intended to promote economic development. Accordingly, the agenda item is exempt from CEQA review.

**[3.] CITY OF MONTEREY PARK – CONSENT CALENDAR**

**3-A APPROVAL OF MINUTES**

It is recommended that the BIDAC consider:

- (1) Approving the Minutes of January 16, 2025, BIDAC Regular Meeting; and
- (2) Taking such additional, related action that may be desirable.

**[4.] PUBLIC HEARING**

**[5.] NEW BUSINESS**

**5-A FUNDING THE PURCHASE AND INSTALLATION OF SIGNAGE AT THE DOWNTOWN PARKING LOT USING BID FUNDS TO HELP DETER ILLEGAL VENDORS.**

It is recommended that the BIDAC consider:

- (1) Funding the purchase and installation of signage at the Downtown parking lot using BID funds to help deter illegal vendors. Installing signage to address illegal vending is a proactive step in supporting the vitality and economic integrity of our Downtown district. By clearly communicating city regulations through this signage, we not only deter unauthorized vending activities but also help protect brick-and-mortar establishments in the district and reinforce a safe, clean, and welcoming environment for businesses, residents, and visitors; and
- (2) Taking such additional, related action that may be desirable.

**[6.] FUTURE AGENDA ITEMS**

**ADJOURN**

Due to the lack of quorum, the meeting was adjourned by Committee Member Wu at 7:15 p.m.



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Joseph Torres  
Economic Development Manager