



Economic and Business Development Commission of Monterey Park Agenda

**Regular Meeting
Monterey Park City Hall Community Room 102
320 West Newmark Avenue, Monterey Park, CA 91754**

**Thursday, April 2, 2026
5:00 PM**

Mission Statement

The mission of the City of Monterey Park is to provide excellent service, foster growth and opportunity, and create a joyous and collaborative environment.

Land Acknowledgment

We would like to acknowledge that the land we inhabit today was once known as Tovangaar, the home of the Gabrieleño-Tongva people. We show our respect to the Gabrieleño-Tongva people, as well as all Indigenous people, past, present, and future, and honor their labor as original caretakers of this land. We commit to uplifting the Gabrieleño-Tongva people, invite you to acknowledge the history, and join us in caring for this land.

General Information

Documents related to an Agenda item are available to the public in the City Clerk's Office located at 320 West Newmark Avenue, Monterey Park, CA 91754, during normal business hours and at www.montereypark.ca.gov/agendas.

Per the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please email City Hall at mpclerk@montereypark.ca.gov or call (626) 307-1359 for reasonable accommodation at least 48 hours before a meeting. Interpretation requests are not guaranteed and are dependent on availability. Requester will be notified of availability. City Hall Community Room 102 is wheelchair accessible.

Public Comment for Matters Not on the Agenda

Pursuant to Rule 5 of Resolution No. 12226 (adopted February 17, 2021), speakers are limited to a total of five minutes for Public Comment and a total of five minutes on all other items on the Agenda. Exception - See Public Hearing Procedures under Rule 7, Resolution No. 12226. If desirable, the Commission/Board may change the amount of time allowed for speakers.

While all comments are welcome, the Brown Act does not allow the Commission/Board to take action on any item not on the agenda. The Commission/Board may briefly respond to comments after Public Communications is closed. Persons may speak to any matter that is not on the Agenda but within the Commission's/Board's subject-matter jurisdiction at this time. Comments regarding an Agenda item, including the Consent Calendar, will be heard when that matter is called. Written Communication is

accepted up to 24 hours before the meeting by completing an online form at www.montereypark.ca.gov/CBC_comm. Written communications are provided to the Commission/Board.

1. Call to Order

Chairperson

2. Flag Salute

Chairperson

3. Roll Call

Julio Garcia, Amy Newman, Josephine Louie, Zhen Wu, Albert Young

4. Telecommunications Announcement, if requested

5. Agenda Revisions and Additions

6. Public Communications

While all comments are welcome, the Brown Act does not allow the Commission/Board to take action on any item not on the agenda. The Commission/Board may briefly respond to comments after Public Communications is closed. People may, in addition to any other matter within the Commission/Board's subject-matter jurisdiction, comment on Agenda Items at this time. If you provide public comment on a specific Agenda item at this time, however, you cannot later provide comments at the time the Agenda Item is considered.

7. Presentation

None

8. Consent Calendar

All items under the Consent Calendar are considered by the Commission to be routine and will be enacted by one motion. Specific items may be removed from the Consent Calendar at the request of any member of the Commission for separate consideration.

8.A. APPROVAL OF MINUTES

It is recommended that the Commission consider:

1. Approving the minutes of the Economic & Business Development Commission Special Meeting of November 20, 2025, and Special Meeting of January 22, 2026, and
2. Taking such additional, related action that may be desirable.

9. Old Business

9.A. DOWNTOWN BUSINESS IMPROVEMENT DISTRICT (BID) REVITALIZATION STRATEGIES AND WORK PLAN FRAMEWORK FOR CALENDAR YEAR 2026

It is recommended that the Commission consider:

1. Continuing discussion, identifying, and prioritizing strategies to promote and support the BID. To ensure the commission's efforts are aligned with broader City economic development goals, staff recommend using the City's 5-Year Economic Development Strategic Plan as a guide.
2. Providing directions to the Economic Development Manager to incorporate the strategies and initiatives into a draft 2026 BID Work Plan and Budget Allocation for review at a future regular or special meeting, and
3. Taking such additional, related action that may be desirable.

10. New Business

None

11. Commission Communications

12. Future Agenda Items

13. Adjournment